

Name:

Year of Declared Major: 22-23

FALL

SPRING

YEAR 1

CR. SEM. GR.

Written GER WRTG 111	3	_____	_____
COMM 111 or 241 ⁴	3	_____	_____
Hum GER	3	_____	_____
Fine Arts GER	3	_____	_____
BA 151 (Foundations) ²	3	_____	_____
	<u>15</u>		

CR. SEM. GR.

CIS 110 (Comp Concepts)	3	_____	_____
WRTG 212 (Wrtg Profns)	3	_____	_____
MATH 121 or 151	3/4	_____	_____
Hum GER	3	_____	_____
Nat Sci GER lab	4	_____	_____
	<u>16/17</u>		

YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 101 (Micro) ²	3	_____	_____
MATH 221 or 251	3/4	_____	_____
CIS 280 (Managerial Comm)	3	_____	_____
	<u>15/16</u>		

ACCT 202 (Managerial)	3	_____	_____
ECON 227 (Stats)	3	_____	_____
ECON 102 (Macro) ²	3	_____	_____
Nat Sci GER	3	_____	_____
Elective ¹	3	_____	_____
	<u>15</u>		

YEAR 3

BA 300 (Org Theory/Beh)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
BA 375/Econ 312/329/CIS470	3	_____	_____
AKN GER/Elec ⁵	3	_____	_____
	<u>15</u>		

BA 381 (Consumer Beh)	3	_____	_____
CIS 376 (MIS) GER Capstone	3	_____	_____
BA 482 (Int Mktg Comm)	3	_____	_____
U/D Bus Elec ³	3	_____	_____
DI GER/Elec ⁵	3	_____	_____
	<u>15</u>		

YEAR 4

BA 383 (Mkt Research)	3	_____	_____
BA 388 (Glbl Bus Envi)	3	_____	_____
BA 462 (Strategic Mgmt)	3	_____	_____
U/D Bus Elec ³	3	_____	_____
Elective ¹	3	_____	_____
	<u>15</u>		

BA 460 (Mktg Mgmt)	3	_____	_____
BA 480 (Mktg Media Anl)	3	_____	_____
U/D Bus Elec ³	3	_____	_____
Elective ¹	3	_____	_____
Elective ¹	0-2	_____	_____
	<u>12-14</u>		

¹ Upper or lower division courses.

² A combination of ECON 101, ECON 102, and BA A151 will fulfill the GER Social Science 6 credit requirement.

³ Complete 9 upper-division (U/D) business electives. Business courses include ACCT, BA, CIS, ECON, or LOG. Recommended business electives for Marketing majors are BA 347 Int'l Mktg, BA A387 Int'l Bus Mgmt, BA A461 Negotiation/Conf Mgmt, or ECON A363 Int'l Econ

⁴ For BBA students, COMM 111 or COMM 241 a prerequisite for CIS 280.

⁵ Students must complete three credits of Alaska Native-Themed GER as well as three credits of Diversity & Inclusion GER coursework from the approved GER list. However, the same course cannot meet both the AKN and DI requirements. If overlap occurs with a separate, existing Tier II GER category, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above).

NOTE: A total of 120 credits is required for the BBA degree, 45 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage.

A grade of C or better is required for all major requirements.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.

Please contact your academic advisor for more information. UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: <http://www.alaska.edu/titleIXcompliance/nondiscrimination/>