

Name:

Year of Declared Major: 21-22

**FALL****SPRING**

	<b>CR.</b>	<b>SEM.</b>	<b>GR.</b>		<b>CR.</b>	<b>SEM.</b>	<b>GR.</b>
BA 166 (Entr SmBusMgt)	3	_____	_____	BA 286 (Entr Innovation)	3	_____	_____
Approved elective <sup>1</sup>	3	_____	_____	Approved elective <sup>1</sup>	3	_____	_____
	<b>CR.</b>	<b>SEM.</b>	<b>GR.</b>				
BA 386 (Startup Venture)	3	_____	_____				
Approved elective <sup>1</sup>	3	_____	_____				

<sup>1</sup> Complete nine credits from the following list, and/or from interest area by approved advisor

BA A131, BA A151, BA A201, BA A215\*\*, BA A231, BA A260\*\*, BA A264, CIS A110, COMM A241

\*\* These courses have individual prerequisites required – please see an advisor for assistance with choosing electives

<sup>2</sup> Students must complete at least 30 percent of the program in residence at UAA (minimum of 5 credits).

**A minimum of 16 credits is required for this degree.**

**A grade of C or better is required for all major requirements.**

**This is a suggested sequence for taking courses and is not intended to take the place of program requirements listed in the current UAA Catalog. Please contact your academic advisor for more information.**

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual:

<http://www.alaska.edu/titleIXcompliance/nondiscrimination/>

For advising, please contact the [College of Business and Public Policy's](#)

(CBPP) Student Advising Center at:

[sac@alaska.edu](mailto:sac@alaska.edu) or 907-786-4100

## OEC Entrepreneurship

The Occupational Endorsement Certificate in Entrepreneurship will help students develop an entrepreneurial approach enabling them to launch new ventures, manage and grow small businesses, and create strategic business plans.

Meet with your advisor to learn about the OEC in Entrepreneurship and how you can overlap classes into the AAS General Business and BBA degrees.

### Contact

Management, Marketing, Logistics, and Business Analytics Department Chair  
Dr. Helena Wisniewski at (907) 786-4833 or [hswisniewski@alaska.edu](mailto:hswisniewski@alaska.edu)

or

The College of Business and Public Policy Student Advising Center (SAC)  
(907) 786-4100 or [sac@alaska.edu](mailto:sac@alaska.edu)

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### Learn and develop your abilities

Create a strategic business plan, recognize opportunities, formulate solutions, and deliver results

Develop skills to launch a new business, including team building, acquiring and managing resources, and capitalizing on new opportunities

Learn to develop entrepreneurial skills to create and lead innovative new initiatives within an existing organization

Work through the overlapping business processes focused on decision making, management, leadership, marketing, and financial controls

### Seek a specific job

Startup Company Founder/CEO

Business Development

Management

Advertising, Marketing, and Public Relations

Design

E-commerce and Social Media

Real Estate

Sales Manager/Account Executive

Product Manager

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Retrieved from

College of Business and Public Policy - <https://business.uaa.alaska.edu/student-support/planning>

Alaska Career Information Systems - <https://acpe.alaska.gov/PLANNING/AKCIS>

O\*Net OnLine - <http://www.onetonline.org/>