**BBA** Management

Name: Year of Declared Major: 21-22 **FALL SPRING** YEAR 1 CR. SEM. GR. CR. SEM. GR. Written GER 3 CIS 110 (Comp Cncpts) 3 COMM 111/241<sup>4</sup> 3 WRTG 212 (Wrtg Profns) 3 Hum GER 3 MATH 121 or 151 3/4 Fine Arts GER 3 Hum GER 3 3 BA 151 (Foundations)<sup>2</sup> Nat Sci GER lab 4 15 16/17 YEAR 2 ACCT 202 (Managerial) 3 ACCT 201 (Financial) 3 3 3 BA 241 (Bus Law I) ECON 227(Stats) (BA273) ECON 101 (Micro)<sup>2</sup> 3 3 ECON 102 (Macro)<sup>2</sup> MATH 221 or 251 3/4BA 215 (Intro Prop Mgmt) 3 3 CIS 280 (Managerial Comm) Nat Sci GER 15/16 15 The Upper-Division application is required to take any 3-400 level ACCT, BA, CIS, ECON, or LOG courses<sup>5</sup> Application is located in SAC or at https://business.uaa.alaska.edu (Under Student Resources & Advising) YEAR 3 BA 300 (OrgTheory/Beh) 3 BA 361 (HumRes Mgmt) 3 3 3 BA 325 (Corp Fin) BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) 3 CIS 376 (MIS) GER Capstone 3 AKN GER/Elec<sup>6</sup> 3 U/D Business Elective<sup>3</sup> 3 Elective<sup>1</sup> <u>3</u> DI GER/Elec<sup>6</sup> 3 15 15 YEAR 4 BA 388 (Glbl Bus Envi) 3 BA 481 (Appl in Mgmt) 3 BA 489 (Entrepreneur) BA 461 (Neg/Cnflct Mgmt) 3 3 U/D Business Elective<sup>3</sup> BA 462 (Strategic Mgmt) 3 3

U/D Business Elective<sup>3</sup>

Elective<sup>1</sup>

3

3

15

U/D Business Elective<sup>3</sup>

Elective<sup>1</sup>

3

0 - 2

12 - 14

**NOTE:** A total of 120 credits is required for the BBA degree, 45 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage.

A grade of C or better is required for all major requirements. This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog. Please contact your academic advisor for more information.

<sup>&</sup>lt;sup>1</sup> Upper or lower division courses.

<sup>&</sup>lt;sup>2</sup> A combination of ECON 101, ECON 102, and BA A151 will fulfill the GER Social Science 6 credit requirement.

<sup>&</sup>lt;sup>3</sup> Complete 12 upper-division (U/D) business electives in ACCT, BA, CIS, ECON or LOG.

<sup>&</sup>lt;sup>4</sup> For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

<sup>&</sup>lt;sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

Students must complete three credits of Alaska Native-Themed GER as well as three credits of Diversity & Inclusion GER coursework from the approved GER list. However, the same course cannot meet both the AKN and DI requirements. If overlap occurs with a separate, existing Tier II GER category, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above).

### **BBA MANAGEMENT**

The study of management encompasses a variety of concepts and principles, including organizational theory, design, and development. These three concepts are more relevant in a global context than ever before. Studies within this program help students better understand the basic principles and tenets of human resource management, and how the management of people affects the larger institution overall. Students also learn strategies for negotiations, conflict resolution and arbitration, and entrepreneurship. The BBA Management degree prepares students for career opportunities as managers in corporations, non-profit organizations, and government agencies. Students may also find employment in the fields of personnel and benefits; recruitment and career planning services; as well as arbitration, conflict resolution and consulting.

Meet with your advisor to learn about the BBA in Management and employment options in this field.

#### **Contact**

Management, Marketing, Logistics, and Business Analytics Department Chair Dr.Helena Wisniewski at (907) 786-4833 or <a href="https://www.newski.gov.newski

or

The College of Business and Public Policy Student Advising Center (SAC) (907) 786-4100 or <a href="mailto:sac@alaska.edu">sac@alaska.edu</a>

### Learn and develop your abilities

Understanding individual and organizational behavior

Understanding human resource issues

Negotiating effectively

Identifying and solving business problems

Assessing business ethics and their implications

Forecasting and planning operating systems

Appraising and improving workplace performance

Analyzing and designing jobs

Creating employee training programs

Managing compensation

Understanding the history and management of Alaska Native Corporations

Understanding global commerce

Identifying and analyzing industry or geographic trends

# Prepare for a professional designation

Certified Management Consultant (CMC)
PHR/SPHR Professional in Human Resources

## Seek a specific career

Business Intelligence Analyst

Human Resource Management

Operations Management

Management Consultant

Hospitality and Restaurant Management

Retail Management

Compliance Management

Training and Development Specialist

UAA College of Business and Public Policy BBA Management Accredited by AACSB International

