

BBA

Economics

Name:

Year of Declared Major: **21-22**

FALL

SPRING

YEAR 1

CR. SEM. GR.

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Written GER (WRTG 111)	3	_____	_____
COMM 111 or 241 ⁴	3	_____	_____
Hum GER	3	_____	_____
Nat Sci GER	3	_____	_____
BA 151 (Foundations) ²	3	_____	_____
	<u>15</u>		

CIS 110 (Comp Concepts)	3	_____	_____
WRTG 212 (Wrtg Profns)	3	_____	_____
MATH 121 or 151	3/4	_____	_____
Hum GER	3	_____	_____
Nat Sci GER lab	4	_____	_____
	<u>16/17</u>		

YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 101 (Micro) ²	3	_____	_____
MATH 221 or 251	3/4	_____	_____
CIS 280 (Mngrl Comm)	3	_____	_____
	<u>15/16</u>		

ACCT 202 (Managerial)	3	_____	_____
ECON 227 (Stats) (BA 273)	3	_____	_____
ECON 102 (Macro) ²	3	_____	_____
Fine Arts GER	3	_____	_____
Elective ¹	3	_____	_____
	<u>15</u>		

*The Upper-Division application is required to take any 3-400 level ACCT, BA, CIS, ECON, or LOG courses⁵
Application is located in SAC or at <https://business.uaa.alaska.edu> (Under Student Resources & Advising)*

YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____
ECON 312 (Econometrics)	3	_____	_____
ECON 321 (Intermediate Micro)	3	_____	_____
U/D ECON Elec ³	3	_____	_____
AKN GER/Elec ⁶	3	_____	_____
	<u>15</u>		

BA 325 (Corp Fin)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
ECON 324 (Intermediate Macro)	3	_____	_____
U/D ECON Elec ³	3	_____	_____
DI GER/Elec ⁶	3	_____	_____
	<u>15</u>		

YEAR 4

BA 377 (Oper Mgmt)	3	_____	_____
400-level ECON Elec ³	3	_____	_____
CIS 376 (MIS) GER Capstone	3	_____	_____
U/D ECON Elec ³	3	_____	_____
Elective ¹	3	_____	_____
	<u>15</u>		

ECON492 (Econ Research) GER Cap	3	_____	_____
BA 388 (Glbl Bus Envi)	3	_____	_____
BA 462 (Strategic Mgmt)	3	_____	_____
U/D ECON Elec ³	3	_____	_____
Elective ¹	0-2	_____	_____
	<u>12-14</u>		

¹ Upper or lower-division courses.

² A combination of ECON 101, ECON 102, and BA A151 will fulfill the GER Social Science 6 credit requirement.

³ No more than a total of 6 credits earned in an Independent Study, or ECON 454 (Economics Internship), may be used to satisfy requirements for the major (6 credits of Independent Study, or 3 credits Independent Study and 3 credits of ECON 454).

⁴ For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

⁵ Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

⁶ Students must complete three credits of Alaska Native-Themed GER as well as three credits of Diversity & Inclusion GER coursework from the approved GER list. However, the same course cannot meet both the AKN and DI requirements. If overlap occurs with a separate, existing Tier II GER category, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above).

NOTE: A total of 120 credits is required for the BBA degree, 48 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage. **A grade of C or better is required for all major requirements. This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the current UAA Catalog. Please contact your academic advisor for more information.**

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual:

<http://www.alaska.edu/titleIXcompliance/nondiscrimination/>

BBA ECONOMICS

The BBA in Economics gives students a broad-based business background and provides a solid foundation to prepare graduates for careers in managerial and non-profit organizations and government agencies. The major course electives focus on providing a solid business background and the degree program offers a 'big picture' outlook of the different functions of organizations. Economics is often called the “science of choice” based on assumption that we live in a world characterized by limited resources and unlimited human material wants. Economics is the study of how people allocate resources and uses methodologies, models, and theories to help understand, explain, and predict economic phenomena. Economists typically spend a great deal of their time testing models and applying these models to the real world to help predict human behavior.

Meet with your advisor to learn about the BBA in Economics
and employment options in this field.

Contact

Economics and Public Policy Department Chair
Dr. Lance Howe at (907) 786-5409 or elhowe@alaska.edu
or

The College of Business and Public Policy Student Advising Center (SAC)
(907) 786-4100 or sac@alaska.edu

Learn and develop your abilities

- Learn to simplify business problems and to think like an economist
- Understand the links between the business environment and economics
- Acquire strong analytic and empirical tools
- Obtain and analyze data for countries, firms, households, and individuals
- Use theory and data to address important business and economic issues
- Conduct research on economic, business and public policy topics
- Disseminate findings through technical reports or scientific articles
- Write clearly about business and economic issues
- Forecast and predict market trends
- Study the business and socioeconomic impacts of public policies
- Formulate recommendations, policies, or plans to solve economic problems
- Provide advice and consultation on business and economic relationships

Prepare for a professional program

- Master of Economics
- MBA Programs
- Law School
- Any Master’s program emphasizing critical thinking, quantitative, and empirical skills
- Doctoral Programs in Economics

Seek a specific career

Economist	Oil & Gas Consultant
Management Professional	Public Policy Advisor
Entrepreneur	Research Analyst
Financial Analyst	Environmental Economist
Industry Analyst	Educator
International Business	Attorney

UAA College of Business and Public Policy BBA Economics Accredited by AACSB International



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College of Business and Public Policy - <https://business.uaa.alaska.edu/student-support/planning>
Alaska Career Information Systems - <https://acpe.alaska.gov/PLANNING/AKCIS>
O*Net OnLine - <http://www.onetonline.org/>