BBA Manag	gement: Property Management and Real Estate Concentrati
Name:	Year of Declared Major: 20
FALL	SPRING
YEAR 1	
Written GER WRTG 111 3	CIS 110 (Comp Cncpts) 3
Written GER WRTG 111       3         COMM 111 or 2414       3         Hum GER       3         Nat Sci GER       3         BA 151 (Foundations)2       3         15	WRTG 212 (Wrtg Profns) 3
Hum GER 3	MATH 121 or 151 3/4
Nat Sci GER 3	BA 215 (Intro to PM) 3
BA 151 (Foundations) <sup>2</sup> $\underline{3}$	Nat Sci GER lab 4
	16/17
YEAR 2	
ACCT 201 (Financial) 3	ACCT 202 (Managerial) 3
ACCT 201 (Financial) 3 BA 225 (Leasing in PM) 3	BA 273 (Stats for Bus) 3
ECON 201 (Macro) <sup>2</sup> 3	ECON 202 (Micro) <sup>2</sup> 3
MATH 221 or 251 3/4	Hum GER 3
CIS 280 (Managerial Comm)3	Fine Arts GER 3
$\frac{15/16}{1}$	Hum GER Fine Arts GER  3 15
Application is located in SAC or at http	red to take any 3-400 level ACCT, BA, CIS, ECON, or LOG courses bs://business.uaa.alaska.edu (Under Student Resources & Advising must be declared on U/D application and in DegreeWorks.
BA 241 (Bus Law I) 3	BA 303 (RE Invest Fin) 3
	BA 361 (HumRes Mgmt) 3
BA 300 (OrgTheory/Beh) 3 BA 325 (Corp Finance) 3 BA 343 (Prin of Mkt) 3 BA 302 (PM Maint) 3 15	BA 388 (Glbl Bus Envi) 3
BA 343 (Prin of Mkt) 3	CIS 376 (MIS) GER Capstone 3
BA 302 (PM Maint) <u>3</u>	BA 388 (Glbl Bus Envi) 3
	15
YEAR 4	
BA 377 (Oper Mgmt) 3	BA 421 (PM Capstone) 3

BA 461 (Neg/Cnflct Mgmt)

BA 462 (Strategic Mgmt) BA 306 (Real Estate Princ)

AKN GER/Elective<sup>6</sup>

3

3 15

BA A431 Real Estate Appraisal BA A489 From Startup to Growth BA A395 Property Management Internship (3-6cr)\*

BA 432 (Real Estate Law)

U/D PMRE Elect<sup>3</sup>

DI GER/Elective<sup>6</sup>

Elective<sup>1</sup>

NOTE:

A total of 120 credits is required for the BBA degree, 48 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage. A grade of C or better is required for all major requirements. Students seeking a concentration in Property Management and Real Estate must declare their concentration on the Application for Graduation form.

This is a suggested course sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.

Please contact your academic advisor for more information. UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: <a href="http://www.alaska.edu/titleIXcompliance/nondiscrimination/">http://www.alaska.edu/titleIXcompliance/nondiscrimination/</a>

Upper or lower division courses.

<sup>&</sup>lt;sup>2</sup> A combination of ECON 201, ECON 202, and BA A151 will fulfill the GER Social Science 6 credit requirement.

Complete at least 6 credits from the following upper-division Property Management (PM) or Real Estate (RE) electives:

<sup>\*</sup> Students may waive experience requirements for national designations with 6-credits of approved internship. Speak with your program advisor for more information.

<sup>&</sup>lt;sup>4</sup> For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

<sup>&</sup>lt;sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

Students must complete three credits of Alaska Native-Themed GER as well as three credits of Diversity & Inclusion GER coursework from the approved GER list. However, the same course cannot meet both the AKN and DI requirements. If overlap occurs with a separate, existing Tier II GER category, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above).

# BBA MANAGEMENT with Property Management and Real Estate Concentration

The Property Management and Real Estate Program at CBPP focuses on the principles and practical implementation of skills required to be successful as real estate managers, investors, and salespersons. Students will be introduced to residential, commercial, and industrial real estate management through courses in leasing, physical management, real estate investment finance, real estate law, human resource management, and negotiation/conflict management. This program prepares students for career opportunities in private organizations, corporations, government agencies, non-profit organizations, and self-employment. Students may find employment in several fields across the real estate industry including real estate management; real estate sales and leasing; property development and investments; as well a real estate administration.

Meet with your advisor to learn about the BBA in Management: Property Management and Real Estate Concentration and employment options in this field.

#### Contact

Management and Marketing Department
Professor Terry Fields at 907-786-4136 or tifields@alaska.edu

Department Chair: Dr.Helena Wisniewski at (907) 786-4833 or <a href="mailto:hswisniewski@alaska.edu">hswisniewski@alaska.edu</a>

The College of Business and Public Policy Student Advising Center (SAC) (907) 786-4100 or sac@alaska.edu

# Learn and develop your abilities

Leasing and marketing properties

Evaluating income property

Understanding Fair Housing and Landlord/Tenant Legislation

Establishing relationships with tenants

Managing properties

Controlling inventory

Establishing and maintaining a property maintenance program

Managing capital improvements

Managing property assets

Understanding cash flow and financial performance

Creating and maintaining an operating budget

Measuring and assessing customer service

## Prepare for a professional designation

National Apartment Leasing Professional® (NALP)

Certified Apartment Manager® (CAM)

Accredited Residential Manager (ARM)

Accredited Commercial Manager (ACoM)

Certified Property Manager® (CPM®)

### Seek a specific career

Real Estate Manager

Asset Manager

Real Estate Salesperson/Broker

Real Estate Developer/Investor

Real Estate Administrator

Real Estate Leasing Professional

UAA College of Business and Public Policy BBA Management Accredited by AACSB International

