BBA Economics

Name: Year of Declared Major: 20-21

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YEAR 1	CR.	SEM.	GR.		CR.	SEM. GR.
Written GER (WRTG 111)	3			CIS 110 (Comp Concepts)	3	
COMM 111 or 241 ⁴	3			WRTG 212 (Wrtg Profns)	3	
Hum GER	3	·		MATH 121 or 151	3/4	
Nat Sci GER	3			Hum GER	3	
BA 151 (Foundations) ²	$\frac{3}{15}$			Nat Sci GER lab	4	
,	15			$\overline{1}$	6/17	
YEAR 2						
ACCT 201 (Financial)	3			ACCT 202 (Managerial)	3	
BA 241 (Bus Law I)	3			BA 273 (Stats for Bus/Econ)	3	
ECON 201 (Macro) ²	3			ECON 202 (Micro) ²	3	
MATH 221 or 251	3/4			Fine Arts GER	3	
CIS 280 (Mngrl Comm)	3			Elective ¹	_3	
1:	5/16				15	
				3-400 level ACCT, BA, CIS, ECON		
Application is located in SA	C or a	at <u>https:/</u>	<u>/business.uac</u>	<mark>a.alaska.edu</mark> (Under Student Res	ources	& Advising)
YEAR 3						
BA 300 (OrgTheory/Beh)	3		\wedge	BA 377 (Oper Mgmt)	3	
BA 325 (Corp Fin)	3			BA 343 (Prin of Mkt)	3	
ECON 312 (Econometrics)	3			CIS 376 (MIS) GER Capstone	3	
ECON 321 (Intermediate Micro)	3			ECON 324 (Intermediate Macro)	3	
AKN GER/Elective ⁶	<u>3</u>			DI GER/Elective ⁶	<u>3</u>	
	15				15	
YEAR 4						
BA 388 (Glbl Bus Envi)	3			ECON492 (Econ Research) GER Cap	3	
BA 462 (Strategic Mgmt)	3			U/D ECON Elect ³	3	
U/D ECON Elect ³	3			U/D ECON Elect ³	3	
U/D ECON Elect ³	3 3 15			400-level ECON Elect ³	3	
Elective ¹	3			Elective ¹	0-2	
	15				12-14	
¹ Upper or lower-division courses.						

Upper or lower-division courses.

FALL

NOTE: A total of 120 credits is required for the BBA degree, 48 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage. A grade of C or better is required for all major requirements. This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the current UAA Catalog. Please contact your academic advisor for more information.

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² A combination of ECON 201, ECON 202, and BA A151 will fulfill the GER Social Science 6 credit requirement.

No more than a total of 6 credits earned in an Independent Study, or ECON 454 (Economics Internship), may be used to satisfy requirements for the major (6 credits of Independent Study, or 3 credits Independent Study and 3 credits of ECON 454).

⁴ For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

⁵ Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

Students must complete three credits of Alaska Native-Themed GER as well as three credits of Diversity & Inclusion GER coursework from the approved GER list. However, the same course cannot meet both the AKN and DI requirements. If overlap occurs with a separate, existing Tier II GER category, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above).

BBA ECONOMICS

The BBA in Economics gives students a broad-based business background and provides a solid foundation to prepare graduates for careers in managerial and non-profit organizations and government agencies. The major course electives focus on providing a solid business background and the degree program offers a 'big picture' outlook of the different functions of organizations. Economics is often called the "science of choice" based on assumption that we live in a world characterized by limited resources and unlimited human material wants. Economics is the study of how people allocate resources and uses methodologies, models, and theories to help understand, explain, and predict economic phenomena. Economists typically spend a great deal of their time testing models and applying these models to the real world to help predict human behavior.

Meet with your advisor to learn about the BBA in Economics and employment options in this field.

Contact

Economics and Public Policy Department Chair Dr. Lance Howe at (907) 786-5409 or elhowe@alaska.edu

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The College of Business and Public Policy Student Advising Center (SAC) (907) 786-4100 or sac@alaska.edu

Learn and develop your abilities

Learn to simplify business problems and to think like an economist Understand the links between the business environment and economics Acquire strong analytic and empirical tools

Obtain and analyze data for countries, firms, households, and individuals Use theory and data to address important business and economic issues Conduct research on economic, business and public policy topics Disseminate findings through technical reports or scientific articles

Write clearly about business and economic issues

Forecast and predict market trends

Study the business and socioeconomic impacts of public policies Formulate recommendations, policies, or plans to solve economic problems Provide advice and consultation on business and economic relationships

Prepare for a professional program

Master of Economics MBA Programs

Law School

Any Master's program emphasizing critical thinking, quantitative, and empirical skills Doctoral Programs in Economics

Seek a specific career

Economist Oil & Gas Consultant

Management Professional Public Policy Advisor

Entrepreneur Research Analyst

Financial Analyst Environmental Economist

Industry Analyst Educator

International Business Attorney

UAA College of Business and Public Policy BBA Economics Accredited by AACSB International

