

Name:

Year of Declared Major: 19-20

## FALL

## SPRING

YEAR 1	CR.	SEM.	GR.		CR.	SEM.	GR.
Written GER (WRTG 111)	3	_____	_____	CIS 110 (Comp Cncpts)	3	_____	_____
COMM 111/241 <sup>4</sup>	3	_____	_____	WRTG 212 (Wrtg Profns)	3	_____	_____
Hum GER	3	_____	_____	MATH 121 or 151	3/4	_____	_____
Fine Arts GER	3	_____	_____	Hum GER	3	_____	_____
BA 151 (Foundations) <sup>2</sup>	<u>3</u>	_____	_____	Nat Sci GER lab	<u>4</u>	_____	_____
	15				16/17		

## YEAR 2

ACCT 201 (Financial)	3	_____	_____	ACCT 202 (Managerial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____	BA 273 (Stats for Bus)	3	_____	_____
ECON 201 (Macro) <sup>2</sup>	3	_____	_____	ECON 202 (Micro) <sup>2</sup>	3	_____	_____
MATH 221 or 251	3/4	_____	_____	BA 215 (Intro Prop Mgmt)	3	_____	_____
CIS 280 (Managerial Comm)	<u>3</u>	_____	_____	Nat Sci GER	<u>3</u>	_____	_____
	15/16				15		

*The Upper-Division application is required to take any 3-400 level ACCT, BA, CIS, ECON, or LOG courses<sup>5</sup>  
Application is located in SAC or at <https://business.uaa.alaska.edu> (Under Student Resources & Advising)*

## YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____	BA 361 (HumRes Mgmt)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____	BA 377 (Oper Mgmt)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____	CIS 376 (MIS) GER Capstone	3	_____	_____
AKN GER/Elective <sup>6</sup>	3	_____	_____	U/D Business Elective <sup>3</sup>	3	_____	_____
Elective <sup>1</sup>	<u>3</u>	_____	_____	Elective <sup>1</sup>	<u>3</u>	_____	_____
	15				15		

## YEAR 4

BA 388 (Glbl Bus Envi)	3	_____	_____	BA 481 (Appl in Mgmt)	3	_____	_____
BA 461 (Neg/Cnflct Mgmt)	3	_____	_____	BA 489 (Entrepreneur)	3	_____	_____
BA 462 (Strategic Mgmt)	3	_____	_____	U/D Business Elective <sup>3</sup>	3	_____	_____
U/D Business Elective <sup>3</sup>	3	_____	_____	U/D Business Elective <sup>3</sup>	3	_____	_____
Elective <sup>1</sup>	<u>3</u>	_____	_____	Elective <sup>1</sup>	<u>0-2</u>	_____	_____
	15				12-14		

<sup>1</sup> Upper or lower division courses.

<sup>2</sup> A combination of ECON 201, ECON 202, and BA A151 will fulfill the GER Social Science 6 credit requirement.

<sup>3</sup> Complete 12 upper-division (U/D) business electives in ACCT, BA, CIS, ECON or LOG.

<sup>4</sup> For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

<sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

<sup>6</sup> Students are required to complete a minimum of three credits of Alaska Native-Themed GER coursework from the approved GER list. If the course is also categorized as a GER (in a separate category), it can overlap and count for both categories. If this overlap occurs, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above).

**NOTE:** A total of 120 credits is required for the BBA degree, 45 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage.

A grade of C or better is required for all major requirements. This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog. Please contact your academic advisor for more information.

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual:

<http://www.alaska.edu/titleIXcompliance/nondiscrimination/>

## BBA MANAGEMENT

The study of management encompasses a variety of concepts and principles, including organizational theory, design, and development. These three concepts are more relevant in a global context than ever before. Studies within this program help students better understand the basic principles and tenets of human resource management, and how the management of people affects the larger institution overall. Students also learn strategies for negotiations, conflict resolution and arbitration, and entrepreneurship. The BBA Management degree prepares students for career opportunities as managers in corporations, non-profit organizations, and government agencies. Students may also find employment in the fields of personnel and benefits; recruitment and career planning services; as well as arbitration, conflict resolution and consulting.

Meet with your advisor to learn about the BBA in Management and employment options in this field.

### Contact

Management and Marketing Department Chair  
Dr. Helena Wisniewski at (907) 786-4833 or [hswisniewski@alaska.edu](mailto:hswisniewski@alaska.edu)  
or  
The College of Business and Public Policy Student Advising Center (SAC)  
(907) 786-4100 or [sac@alaska.edu](mailto:sac@alaska.edu)

### Learn and develop your abilities

- Understanding individual and organizational behavior
- Understanding human resource issues
- Negotiating effectively
- Identifying and solving business problems
- Assessing business ethics and their implications
- Forecasting and planning operating systems
- Appraising and improving workplace performance
- Analyzing and designing jobs
- Creating employee training programs
- Managing compensation
- Understanding the history and management of Alaska Native Corporations
- Understanding global commerce
- Identifying and analyzing industry or geographic trends

### Prepare for a professional designation

- Certified Management Consultant (CMC)
- PHR/SPHR Professional in Human Resources

### Seek a specific career

- Business Intelligence Analyst
- Human Resource Management
- Operations Management
- Management Consultant
- Hospitality and Restaurant Management
- Retail Management
- Compliance Management
- Training and Development Specialist

UAA College of Business and Public Policy BBA Management Accredited by AACSB International



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College of Business and Public Policy - <https://business.uaa.alaska.edu/departments/management-marketing/>  
Alaska Career Information Systems - <https://acpe.alaska.gov/PLANNING/AKCIS>  
O\*Net OnLine - <http://www.onetonline.org/>