# General Business

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<tr>
<th>YEAR 1</th>
<th>CR.</th>
<th>SEM.</th>
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<th>YEAR 2</th>
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<tbody>
<tr>
<td>BA 151 (Foundations)</td>
<td>3</td>
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<td>BA 231 (Fund Supervision)</td>
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<td>BA 166 (Entr &amp; Small Bus)</td>
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<td>BA 260 (Mktg Practices)</td>
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<td>Written Comm$^4$</td>
<td>3</td>
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<td></td>
<td>ACCT 201 (Financial)$^2$</td>
<td>3</td>
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<td>COMM 111, 235, 237, or 241$^1$</td>
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<td>ECON 202 (Micro)</td>
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<td>MATH 105 (see list)$^3$</td>
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<td>Business Elective$^5$</td>
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$^1$ Students planning to pursue a BBA degree can maximize transferability of their credits by taking COMM 111 or 241.

$^2$ ACCT 101 and 102 may be substituted for ACCT 201. Please see your advisor for explanation and recommendation.

$^3$ Students must complete 3 credits from MATH 105, 121, 151, 221, or 251 for this program. This will also fulfill the GER requirement for the AAS degree as well, which requires 3 credits from the GER Quantitative Skills list or MATH A105. Students planning on continuing with a Baccalaureate degree in business should continue with their Math sequence. CBPP students should not take MATH 104 and 115, as those are terminal courses and do not fulfill program prerequisite requirements.

$^4$ The AAS Written Communication Skills Requirements can be satisfied with WRTG 111, WRTG 211, WRTG 212, WRTG 213, or WRTG 214. Students planning to pursue a BBA degree can maximize transferability of their credits by taking WRTG 111 and WRTG 212.

$^5$ Complete 9 credits of Advisor Approved Business Electives (ACCT, BA, CIS, ECON, LGOP, or LOG - any course at the 100-400 level that you meet the prerequisite for and that is not already required for the program). Please see your advisor for recommended business courses that may transfer into a future baccalaureate program.

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This program requires courses be completed with a C or better. A minimum of 60 credits is required for this degree.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog. Please contact your academic advisor for more information.

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AAS GENERAL BUSINESS

The AAS General Business degree provides students with a solid business foundation. Students learn to analyze organizations, identify managerial problems, evaluate management environments and create business opportunities. The program provides the student with skills to start a new business and be a more effective entrepreneurial-thinker for business in today's dynamic, global society.

Meet with your advisor to learn about the AAS in General Business and employment options in this field.

Contact
Management and Marketing Department Chair
Dr. Helena Wisniewski at (907) 786-4833 or hswisniewski@alaska.edu
or
The College of Business and Public Policy Student Advising Center (SAC)
(907) 786-4100 or sac@alaska.edu

Learn and develop your abilities
- Managing and operating a small business
- Capturing key business ideas and opportunities
- Developing business plans
- Using technology to manage information
- Understanding accounting and financial statements
- Understanding marketing principles
- Using selling techniques
- Organizing staff and recruiting
- Understanding the basic elements of supervision

Seek a specific job
- Small business owner
- Assistant business manager
- Small business manager
- Customer service representative
- Office manager

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