BBA	Maı	nagement: Proper	rty Management and Real I	<b>Estate Concentration</b>
Name:			Year of I	Declared Major: 18-19
FALL			SPRING	
YEAR 1				
Written GER (WRTG 111)	3		CIS 110 (Comp Cncpts)	3
COMM 111 or 241 <sup>4</sup>	3 _		WRTG 212 (Wrtg Profns)	3
Hum GER	3		MATH 121 or 151	3/4
Nat Sci GER	3 _ 3 _ 3 _ 15		BA 215 (Intro to PM)	3
BA 151 (Foundations) <sup>2</sup>	3		Nat Sci GER lab	4
,	15		$\overline{1}$	6/17
YEAR 2				
ACCT 201 (Financial)	3 _		ACCT 202 (Managerial)	3
BA 225 (Leasing in PM)	3 _		Hum GER	3
ECON 201 (Macro) <sup>2</sup>	3		BA 273 (Stats for Bus)	3
MATH 221 or 251	3/4		ECON 202 (Micro) <sup>2</sup>	3
CIS 280 (Managerial Comm)	3		Fine Arts GER	3
	5/16	<u> </u>		3 3 15
The Upper-Division application is required to take any 3-400 level ACCT, BA, CIS, ECON, or LOG courses <sup>5</sup>				
Application is located in SAC or at <a href="https://business.uaa.alaska.edu">https://business.uaa.alaska.edu</a> (Under Student Resources & Advising)				
Majors with a concentration must be declared on U/D application and in DegreeWorks.				
YEAR 3			, ,	
BA 241 (Bus Law I)	3 _		BA 303 (RE Invest Fin)	3
BA 300 (OrgTheory/Beh)	3 _	<	BA 361 (HumRes Mgmt)	3
BA 325 (Corp Finance)	3 _		BA 388 (Glbl Bus Envi)	3
BA 343 (Prin of Mkt)	3		CIS 376 (MIS) GER Capstone	3 3 15
BA 302 (PM Maint)	$\frac{3}{15}$		U/D PM or RE Elect <sup>3</sup>	<u>3</u>
	15		<b>Y</b>	15
YEAR 4			¥	

Upper or lower division courses.

BA 377 (Oper Mgmt)

AKN GER/Elective<sup>6</sup>

BA 461 (Neg/Cnflct Mgmt)

BA 462 (Strategic Mgmt) BA 306 (Real Estate Princ) 3

3

<u>3</u>

15

BA A431 Real Estate Appraisal BA A489 From Startup to Growth BA A395 Property Management Internship (3-6cr)\*

Elective<sup>1</sup>

Elective<sup>1</sup>

\* Students may waive experience requirements for national designations with 6-credits of approved internship. Speak with your program advisor for more information.

BA 421 (PM Capstone)

BA 432 (Real Estate Law) U/D PM or RE Elect<sup>3</sup>

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- For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.
- <sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.
- <sup>6</sup> Students are required to complete a minimum of three credits of Alaska Native-Themed GER coursework from the approved GER list. If the course is also categorized as a GER (in a separate category), it can overlap and count for both categories. If this overlap occurs, then for this planning sheet, students will fulfill these 3 credits with an Elective instead (see note 1 above)

NOTE: A total of 120 credits is required for the BBA degree, 48 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage. A grade of C or better is required for all major requirements. Students seeking a concentration in Property Management and Real Estate must declare their concentration on the Application for Graduation form.

This is a suggested course sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.

Please contact your academic advisor for more information. UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: <a href="http://www.alaska.edu/titleIXcompliance/nondiscrimination/">http://www.alaska.edu/titleIXcompliance/nondiscrimination/</a>

<sup>&</sup>lt;sup>2</sup> ECON 201 or ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER. The other 3 credits of Social Science GER will be met with completion of BA 151.

Complete at least 6 credits from the following upper-division Property Management (PM) or Real Estate (RE) electives:

# BBA MANAGEMENT with Property Management and Real Estate Concentration

The Property Management and Real Estate Program at CBPP focuses on the principles, theories, and practical implementation of skills required to be successful as property managers and real estate associates. Students will be introduced to residential, commercial, and industrial property management through courses in leasing, property maintenance, asset finance, real estate law, human resource management, and negotiation/conflict management. This program prepares students for career opportunities in private organizations, corporations, government agencies, non-profit organizations, and self-employment. Students may find employment in several fields across the real estate industry including property management; real estate sales and leasing; property development and acquisitions; as well a real estate administration.

Meet with your advisor to learn about the BBA in Management: Property Management and Real Estate Concentration and employment options in this field.

#### Contact

Management and Marketing Department Professor Terry Fields at 907-786-4136 or <u>tjfields@alaska.edu</u>

Department Chair: Dr. Edward Forrest at (907) 786-4161 or ejforrest@alaska.edu

The College of Business and Public Policy Student Advising Center (SAC) (907) 786-4100 or sac@alaska.edu

# Learn and develop your abilities

Leasing and marketing properties

Evaluating income property

Understanding the law and leasing

Establishing relationships with tenants

Managing properties

Controlling inventory

Establishing and maintaining a property maintenance program

Managing capital improvements

Managing property assets

Understanding cash flow and financial performance

Creating and maintaining an operating budget

Measuring and assessing customer service

## Prepare for a professional designation

National Apartment Leasing Professional® (NALP) Certified Apartment Manager® (CAM)

Certified Property Manager® (CPM®)

### Seek a specific career

Property Manager

Asset Manager

Sales Manager

Real Estate Sales

Administrative Services Manager

AACSB ACCREDITED

UAA College of Business and Public Policy BBA Management Accredited by AACSB International