

Name:

Year of Declared Major: 17-18

FALL**SPRING**

YEAR 1	CR.	SEM.	GR.		CR.	SEM.	GR.
Written GER (WRTG 111)	3	_____	_____		CIS 110 (Comp Cncpts)	3	_____
COMM 111/241 ⁴	3	_____	_____		WRTG 212 (Wrtg Profns)	3	_____
Hum GER	3	_____	_____		MATH 121 or 151	3/4	_____
Fine Arts GER	3	_____	_____		Hum GER	3	_____
BA 151 (Foundations) ²	<u>3</u>	_____	_____		Nat Sci GER lab	<u>4</u>	_____
	15					16/17	

YEAR 2

ACCT 201 (Financial)	3	_____	_____		ACCT 202 (Managerial)	3	_____
BA 241 (Bus Law I)	3	_____	_____		BA 273 (Stats for Bus)	3	_____
ECON 201 (Macro) ²	3	_____	_____		ECON 202 (Micro) ²	3	_____
MATH 221 or 251	3/4	_____	_____		BA 215 (Intro Prop Mgmt)	3	_____
CIS 280 (Managerial Comm)	<u>3</u>	_____	_____		Nat Sci GER	<u>3</u>	_____
	15/16					15	

The Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, ECON, or LOG courses⁵ Application is located in the SAC or at <http://www.uaa.alaska.edu/cbpp/> (Click Students Advising Center – Upper Division Application)

YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____		BA 361 (HumRes Mgmt)	3	_____
BA 325 (Corp Fin)	3	_____	_____		BA 377 (Oper Mgmt)	3	_____
BA 343 (Prin of Mkt)	3	_____	_____		CIS 376 (MIS) GER Capstone	3	_____
Elective ¹	3	_____	_____		U/D Business Elective ³	3	_____
Elective ¹	<u>3</u>	_____	_____		Elective ¹	<u>3</u>	_____
	15					15	

YEAR 4

BA 388 (Glbl Bus Envi)	3	_____	_____		BA 481 (Appl in Mgmt)	3	_____
BA 461 (Neg/Cnflct Mgmt)	3	_____	_____		BA 489 (Entrepreneur)	3	_____
BA 462 (Strategic Mgmt)	3	_____	_____		U/D Business Elective ³	3	_____
U/D Business Elective ³	3	_____	_____		U/D Business Elective ³	3	_____
Elective ¹	<u>3</u>	_____	_____		Elective ¹	<u>0-2</u>	_____
	15					12-14	

¹ Upper or lower division courses.

² ECON 201 **or** ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER. The other 3 credits of Social Science GER will be met with completion of BA 151.

³ Complete 12 upper-division (U/D) business electives in ACCT, BA, CIS, ECON or LOG.

⁴ For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

⁵ Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

NOTE: A total of 120 credits is required for the BBA degree, 45 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage.

A grade of C or better is required for all major requirements.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog. Please contact your academic advisor for more information.

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual:

<http://www.alaska.edu/titleIXcompliance/nondiscrimination/> .

BBA MANAGEMENT

The study of management encompasses a variety of concepts and principles, including organizational theory, design, and development. These three concepts are more relevant in a global context than ever before. Studies within this program help students better understand the basic principles and tenets of human resource management, and how the management of people affects the larger institution overall. Students also learn strategies for negotiations, conflict resolution and arbitration, and entrepreneurship. The BBA Management degree prepares students for career opportunities as managers in corporations, non-profit organizations, and government agencies. Students may also find employment in the fields of personnel and benefits; recruitment and career planning services; as well as arbitration, conflict resolution and consulting.

Meet with your advisor to learn about the BBA in Management and employment options in this field.

Contact

Management and Marketing Department Chair
Dr. Edward Forrest at (907) 786-4161 or ejforrest@alaska.edu
or
The College of Business and Public Policy Student Advising Center (SAC)
(907) 786-4100 or sac@alaska.edu

Learn and develop your abilities

- Understanding individual and organizational behavior
- Understanding human resource issues
- Negotiating effectively
- Identifying and solving business problems
- Assessing business ethics and their implications
- Forecasting and planning operating systems
- Appraising and improving workplace performance
- Analyzing and designing jobs
- Creating employee training programs
- Managing compensation
- Understanding the history and management of Alaska Native Corporations
- Understanding global commerce
- Identifying and analyzing industry or geographic trends

Prepare for a professional designation

- Certified Management Consultant (CMC)
- PHR/SPHR Professional in Human Resources

Seek a specific career

- Business Intelligence Analyst
- Human Resource Management
- Operations Management
- Management Consultant
- Hospitality and Restaurant Management
- Retail Management
- Compliance Management
- Training and Development Specialist

UAA College of Business and Public Policy BBA Management Accredited by AACSB International



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College of Business and Public Policy - <http://www.uaa.alaska.edu/cbpp/academics/management/index.cfm>
Alaska Career Information Systems - https://acpe.alaska.gov/STUDENT-PARENT/College_Career/AKCIS
O*Net OnLine - <http://www.onetonline.org/>