**BBA** Economics

| Name: FALL  |                  |                  | Year of Declared Major: 17-18 SPRING   |                         |                |      |
|---|------------------|------------------|--|-------------------------|----------------|------|
|   |                  |                  |  |                         |                |      |
| YEAR 1  | CR. SEN          | I. GR.           | •  | CR.                     | SEM.           | GR.  |
| Written GER (WRTG 111)  | 3                |                  | CIS 110 (Comp Concepts)  | 3                       |                |      |
| COMM 111 or 241 <sup>4</sup>  | 3                | <u> </u>         | WRTG 212 (Wrtg Profns)   | 3                       |                |      |
| Hum GER   | 3                |                  | MATH 121 or 151  | 3/4                     |                |      |
| Nat Sci GER   | 3                |                  | Hum GER  | 3                       |                |      |
| BA 151 (Foundations) $^2$   | <u>3</u>         |                  | Nat Sci GER lab  | 4                       |                |      |
|   | 15               |                  | 10   | 6/17                    |                |      |
| YEAR 2  |                  |                  |  |                         |                |      |
| ACCT 201 (Financial)  | 3                |                  | ACCT 202 (Managerial)  | 3                       |                |      |
| BA 241 (Bus Law I)  | 3<br>3           |                  | BA 273 (Stats for Bus/Econ)  | 3                       | ,              |      |
| ECON 201 (Macro)  | 3                |                  | ECON 202 (Micro)   | 3                       |                |      |
| MATH 221 or 251   | 3/4              |                  | Fine Arts GER  | 3                       | ·              |      |
| CIS 280 (Managerial Comm )_   | 3                |                  | Soc Sci GER <sup>2</sup>   | <u>3</u><br>15          |                |      |
|   | 5/16             |                  |  |                         |                |      |
|   |                  |                  | red to take any 300 or 400 level A   |                         |                |      |
| · ·   |                  | A 4000000V       | the SAC or at <a href="http://www.uaa.">http://www.uaa.</a>  | <u>alask</u>            | <u>a.edu/c</u> | bpp/ |
| //  |                  |                  |  |                         |                |      |
| ,   | Zuck Stud        | ents - Links, I  | Resources, Information)  |                         |                |      |
| YEAR 3  | Aick Stud        | ents - Links, I  | Resources, Information)  |                         |                |      |
| YEAR 3 BA 300 (OrgTheory/Beh)   | 3                | lents - Links, I | BA 377 (Oper Mgmt)   | 3                       |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin)  | 3                | ents - Links, I  | BA 377 (Oper Mgmt)<br>BA 343 (Prin of Mkt)   | 3                       |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics)  | 3<br>3<br>3      | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone   | 3                       | <u></u>        |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro)  | 3<br>3<br>3<br>— | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro)   | 3<br>3<br>3             |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics)  | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone   | 3<br>3<br>3<br><u>3</u> |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro) Elective <sup>1</sup>  | 3<br>3<br>3<br>— | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro)   | 3<br>3<br>3             |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro)  | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro)   | 3<br>3<br>3<br><u>3</u> |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro) Elective <sup>1</sup>  | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro)   | 3<br>3<br>3<br><u>3</u> |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro) Elective <sup>1</sup> YEAR 4   | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro) Elective <sup>1</sup>   | 3<br>3<br>3<br>3<br>15  |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro) Elective <sup>1</sup> YEAR 4  BA 388 (Glbl Bus Envi)   | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro) Elective <sup>1</sup> ECON492 (Econ Research) GER Cap U/D ECON Elect <sup>3</sup> U/D ECON Elect <sup>3</sup>   | 3<br>3<br>3<br>15       |                |      |
| YEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro) Elective <sup>1</sup> YEAR 4  BA 388 (Glbl Bus Envi) BA 462 (Strategic Mgmt)                             | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro) Elective <sup>1</sup> ECON492 (Econ Research) GER Cap U/D ECON Elect <sup>3</sup>   | 3<br>3<br>3<br>15       |                |      |
| PEAR 3  BA 300 (OrgTheory/Beh) BA 325 (Corp Fin) ECON 312 (Econometrics) ECON 321 (Intermediate Micro) Elective <sup>1</sup> PEAR 4  BA 388 (Glbl Bus Envi) BA 462 (Strategic Mgmt) U/D ECON Elect <sup>3</sup> | 3                | ents - Links, I  | BA 377 (Oper Mgmt) BA 343 (Prin of Mkt) CIS 376 (MIS) GER Capstone ECON 324 (Intermediate Macro) Elective <sup>1</sup> ECON492 (Econ Research) GER Cap U/D ECON Elect <sup>3</sup> U/D ECON Elect <sup>3</sup> Elective <sup>1</sup> Elective <sup>1</sup> | 3<br>3<br>3<br>15       |                |      |

<sup>&</sup>lt;sup>1</sup> Upper or lower-division courses.

**NOTE:** A total of 120 credits is required for the BBA degree, 45 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage.

### A grade of C or better is required for all major requirements.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the current UAA Catalog.

Please contact your academic advisor for more information.

<sup>&</sup>lt;sup>2</sup> ECON 201 and ECON 202 <u>cannot</u> be used to satisfy the Social Science GER requirement for this degree. GER Social Sciences must be disciplines outside the major. 3 credits of the 6-credit Social Science GER will be met with completion of BA 151.

No more than a total of 6 credits earned in an Independent Study, or ECON 454 (Economics Internship), may be used to satisfy requirements for the major (6 credits of Independent Study, or 3 credits Independent Study and 3 credits of ECON 454).

<sup>&</sup>lt;sup>4</sup> For BBA students, COMM 111 or COMM 241 is required for upper-division standing and is a prerequisite for CIS 280.

<sup>&</sup>lt;sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

### **BBA ECONOMICS**

The BBA in Economics gives students a broad-based business background and provides a solid foundation to prepare graduates for careers in managerial and non-profit organizations and government agencies. The major course electives focus on providing a solid business background and the degree program offers a 'big picture' outlook of the different functions of organizations. Economics is often called the "science of choice" based on assumption that we live in a world characterized by limited resources and unlimited human material wants. Economics is the study of how people allocate resources and uses methodologies, models, and theories to help understand, explain, and predict economic phenomena. Economists typically spend a great deal of their time testing models and applying these models to the real world to help predict human behavior.

Meet with your advisor to learn about the BBA in Economics and employment options in this field.

### Contact

Economics and Public Policy Department Chair Dr. Lance Howe at (907) 786-5409 or <a href="mailto:elhowe@alaska.edu">elhowe@alaska.edu</a>

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The College of Business and Public Policy Student Advising Center (SAC) (907) 786-4100 or <a href="mailto:sac@alaska.edu">sac@alaska.edu</a>

## Learn and develop your abilities

Learn to simplify business problems and to think like an economist Understand the links between the business environment and economics Acquire strong analytic and empirical tools

Obtain and analyze data for countries, firms, households, and individuals Use theory and data to address important business and economic issues Conduct research on economic, business and public policy topics Disseminate findings through technical reports or scientific articles

Write clearly about business and economic issues

Forecast and predict market trends

Study the business and socioeconomic impacts of public policies Formulate recommendations, policies, or plans to solve economic problems Provide advice and consultation on business and economic relationships

### Prepare for a professional program

Master of Economics MBA Programs

Law School

Any Master's program emphasizing critical thinking, quantitative, and empirical skills Doctoral Programs in Economics

# Seek a specific career

Economist Oil & Gas Consultant

Management Professional Public Policy Advisor

Entrepreneur Research Analyst

Financial Analyst Environmental Economist

Industry Analyst Educator
International Business Attorney



UAA College of Business and Public Policy BBA Economics Accredited by AACSB International