BBA Management

Name: Year of Declared Major: 16-17

FALL			SPRING	D coluir c	.,,				
YEAR 1	CR.	SEM. GR.		CR.	SEM.	GR.			
Written GER	3		CIS 110 (Comp Cncpts)	3					
COMM 111 or 241 <sup>4</sup>	3		WRTG 212 (Tech Writ)	3		·			
Hum GER	3		MATH 121 or 151	3/4		·			
Fine Arts GER	3		Hum GER	3					
BA A151 <sup>2</sup>	<u>3</u> 15		Nat Sci GER lab	<u>4</u>					
	15			16/17					
YEAR 2									
ACCT 201 (Financial)	3		ACCT 202 (Managerial)	3					
BA 241 (Bus Law I)	3		BA 273 (Stats for Bus)	3					
ECON 201 (Macro) <sup>2</sup>	3		ECON 202 (Micro) <sup>2</sup>	3					
MATH 221 or 251	3/4		BA 215 (Intro Prop Mgmt)	3	/				
CIS 280 (Managerial Comm)	3		Nat Sci GER	3 15					
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The Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS,									
ECON, or LOG courses <sup>5</sup> Application is located in the SAC or at <a href="http://www.uaa.alaska.edu/cbpp/">http://www.uaa.alaska.edu/cbpp/</a>									
(Click Students Advising Center – Upper Division Application)									
YEAR 3									
BA 300 (OrgTheory/Beh)	3		BA 361 (HumRes Mgmt)	3					
BA 325 (Corp Fin)	3		BA 377 (Oper Mgmt)	3					

BA 300 (OrgTheory/Beh)	3	BA 361 (HumRes Mgmt)	3	
BA 325 (Corp Fin)	3	BA 377 (Oper Mgmt)	3	
BA 343 (Prin of Mkt)	3	CIS 376 (MIS)GER Capstone	3	
Elective <sup>1</sup>	3	U/D Business Elective <sup>3</sup>	3	
Elective <sup>1</sup>	3	Elective <sup>1</sup>	_3	
	15		15	
YEAR 4				
BA 388 (Glob/Bus Env)	3	BA 481 (Appl in Mgmt)	3	
DA 461 (N /C. C. (M)	2	D 4 400 (F	_	
BA 461 (Neg/Cnflct Mgmt)	3	BA 489 (Entrepreneur)	3	
BA 461 (Neg/Cnflct Mgmt) BA 462 (Strategic Mgmt)	3	U/D Business Elective <sup>3</sup>	3	
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BA 462 (Strategic Mgmt)		U/D Business Elective <sup>3</sup>	3 3 0-2	

<sup>&</sup>lt;sup>1</sup> Upper or lower division courses.

**NOTE:** A total of 120 credits is required for the BBA degree, 45 of which must be upper-division. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage.

A grade of C or better is required for all major requirements.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.

<sup>&</sup>lt;sup>2</sup> ECON 201 or ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER. The other 3 credits of Social Science GER will be met with completion of BA A151.

<sup>&</sup>lt;sup>3</sup> Complete 12 upper-division (U/D) business electives in ACCT, BA, CIS, ECON or LOG.

For BBA students, COMM A111 or COMM A241 is required for upper-division standing and is a prerequisite for CIS A280.

<sup>&</sup>lt;sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

## **BBA MANAGEMENT**

The study of management encompasses a variety of concepts and principles, including organizational theory, design, and development. These three concepts are more relevant in a global context than ever before. Studies within this program help students better understand the basic principles and tenets of human resource management, and how the management of people affects the larger institution overall. Students also learn strategies for negotiations, conflict resolution and arbitration, and entrepreneurship. The BBA Management degree prepares students for career opportunities as managers in corporations, non-profit organizations, and government agencies. Students may also find employment in the fields of personnel and benefits; recruitment and career planning services; as well as arbitration, conflict resolution and consulting.

Meet with your advisor to learn about the BBA in Management and employment options in this field.

#### **Contact**

Management and Marketing Department Chair Dr. Edward Forrest at (907) 786-4161 or <a href="mailto:ejforrest@alaska.edu">ejforrest@alaska.edu</a>

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The College of Business and Public Policy Student Advising Center (SAC) (907) 786-4100 or <a href="mailto:sac@alaska.edu">sac@alaska.edu</a>

### Learn and develop your abilities

Understanding individual and organizational behavior

Understanding human resource issues

Negotiating effectively

Identifying and solving business problems

Assessing business ethics and their implications

Forecasting and planning operating systems

Appraising and improving workplace performance

Analyzing and designing jobs

Creating employee training programs

Managing compensation

Understanding the history and management of Alaska Native Corporations

Understanding global commerce

Identifying and analyzing industry or geographic trends

# Prepare for a professional designation

Certified Management Consultant (CMC)
PHR/SPHR Professional in Human Resources

## Seek a specific career

**Business Intelligence Analyst** 

Human Resource Management

**Operations Management** 

Management Consultant

Hospitality and Restaurant Management

Retail Management

Compliance Management

Training and Development Specialist

UAA College of Business and Public Policy BBA Management Accredited by AACSB International

