

Name:

Year of Declared Major: 15-16

## FALL

## SPRING

## YEAR 1

CR. SEM. GR.

Written GER	3	_____	_____
COMM 111 or 241 <sup>4</sup>	3	_____	_____
Hum GER	3	_____	_____
Nat Sci GER	3	_____	_____
Soc Sci GER <sup>2</sup>	3	_____	_____
	<u>15</u>		

CR. SEM. GR.

CIS 110 (Comp Concepts)	3	_____	_____
ENGL 212 (Tech Writing)	3	_____	_____
MATH 121 or 151	3/4	_____	_____
Hum GER	3	_____	_____
Nat Sci GER lab	4	_____	_____
	<u>16/17</u>		

## YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 201 (Macro)	3	_____	_____
MATH 221 or 251	3/4	_____	_____
CIS 280 (Managerial Comm)	3	_____	_____
	<u>15/16</u>		

ACCT 202 (Managerial)	3	_____	_____
BA 273 (Stats for Bus/Econ)	3	_____	_____
ECON 202 (Micro)	3	_____	_____
Fine Arts GER	3	_____	_____
Soc Sci GER <sup>2</sup>	3	_____	_____
	<u>15</u>		

*The Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, ECON, or LOG courses<sup>5</sup> Application is located in the SAC or at <http://www.uaa.alaska.edu/cbpp/> (Click Students - Links, Resources, Information)*

## YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____
ECON 312 (Econometrics)	3	_____	_____
ECON 321 (Intermediate Micro)	3	_____	_____
Elective <sup>1</sup>	3	_____	_____
	<u>15</u>		

BA 377 (Oper Mgmt)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
CIS 376 (MIS)	3	_____	_____
ECON 324 (Intermediate Macro)	3	_____	_____
Elective <sup>1</sup>	3	_____	_____
	<u>15</u>		

## YEAR 4

BA 462 (Strategic Mgmt)	3	_____	_____
U/D ECON Elect <sup>3</sup>	3	_____	_____
U/D ECON Elect <sup>3</sup>	3	_____	_____
U/D Elective	3	_____	_____
Elective <sup>1</sup>	3	_____	_____
	<u>15</u>		

ECON492 (Econ Research) GER Cap	3	_____	_____
U/D ECON Elect <sup>3</sup>	3	_____	_____
U/D ECON Elect <sup>3</sup>	3	_____	_____
Elective <sup>1</sup>	3	_____	_____
Elective <sup>1</sup>	0-2	_____	_____
	<u>12-14</u>		

<sup>1</sup> Upper or lower-division courses.

<sup>2</sup> ECON 201 and ECON 202 cannot be used to satisfy the Social Science GER requirement for this degree. GER Social Sciences must be disciplines outside the major.

<sup>3</sup> No more than a total of 6 credits earned in an Independent Study, or ECON 454 (Economics Internship), may be used to satisfy requirements for the major (6 credits of Independent Study or 3 credits Independent Study and 3 credits of ECON 454).

<sup>4</sup> For BBA students, COMM A111 or COMM A241 is required for upper-division standing and is a prerequisite for CIS A280.

<sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. See UA Online or the catalog for course prerequisites.

**NOTE:** A total of 120 credits is required for the BBA degree. At least 50% of the business credits (ACCT, BA, CIS, ECON, LGOP and LOG) required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 45 upper division credits is required.

A grade of C or better is required for all major requirements.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the current UAA Catalog. Please contact your academic advisor for more information.

## BBA ECONOMICS

The BBA in Economics gives students a broad-based business background and provides a solid foundation to prepare graduates for careers in managerial and non-profit organizations and government agencies. The major course electives focus on providing a solid business background and the degree program offers a 'big picture' outlook of the different functions of organizations. Economics is often called the “science of choice” based on assumption that we live in a world characterized by limited resources and unlimited human material wants. Economics is the study of how people allocate resources and uses methodologies, models, and theories to help understand, explain, and predict economic phenomena. Economists typically spend a great deal of their time testing models and applying these models to the real world to help predict human behavior.

Meet with your advisor to learn about the BBA in Economics  
and employment options in this field.

### Contact

Economics and Public Policy Department Chair  
Dr. Lance Howe at (907) 786-5409 or [elhowe@uaa.alaska.edu](mailto:elhowe@uaa.alaska.edu)

or

The College of Business and Public Policy Student Advising Center (SAC)  
(907) 786-4100 or [sac@uaa.alaska.edu](mailto:sac@uaa.alaska.edu)

### Learn and develop your abilities

- Learn to simplify business problems and to think like an economist
- Understand the links between the business environment and economics
- Acquire strong analytic and empirical tools
- Obtain and analyze data for countries, firms, households, and individuals
- Use theory and data to address important business and economic issues
- Conduct research on economic, business and public policy topics
- Disseminate findings through technical reports or scientific articles
- Write clearly about business and economic issues
- Forecast and predict market trends
- Study the business and socioeconomic impacts of public policies
- Formulate recommendations, policies, or plans to solve economic problems
- Provide advice and consultation on business and economic relationships

### Prepare for a professional program

- Master of Economics
- MBA Programs
- Law School
- Any Master's program emphasizing critical thinking, quantitative, and empirical skills
- Doctoral Programs in Economics

### Seek a specific career

Economist	Oil & Gas Consultant
Management Professional	Public Policy Advisor
Entrepreneur	Research Analyst
Financial Analyst	Environmental Economist
Industry Analyst	Educator
International Business	Attorney

UAA College of Business and Public Policy BBA Economics Accredited by AACSB International



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College of Business and Public Policy - <http://www.uaa.alaska.edu/cbpp/academics/economics/index.cfm>  
Alaska Career Information Systems - [https://acpe.alaska.gov/STUDENT-PARENT/College\\_Career/AKCIS](https://acpe.alaska.gov/STUDENT-PARENT/College_Career/AKCIS)  
O\*Net OnLine - <http://www.onetonline.org/>