### BBA Management

**Name:**  
**Year of Declared Major:** 14-15

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<thead>
<tr>
<th>YEAR 1</th>
<th>CR.</th>
<th>SEM.</th>
<th>GR.</th>
<th>YEAR 2</th>
<th>CR.</th>
<th>SEM.</th>
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<tbody>
<tr>
<td>Written Comm GER</td>
<td>3</td>
<td></td>
<td></td>
<td>ACCT 201 (Financial)</td>
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<tr>
<td>COMM 111 or 241*</td>
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<td>BA 241 (Bus Law I)</td>
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<td>Humanities GER</td>
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<td>ECON 201 (Macro)</td>
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<td>Social Science GER</td>
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<td>MATH 272 or 200</td>
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<td>Fine Arts GER</td>
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<td>CIS 280 (Managerial Comm)</td>
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**YEAR 2**

- ACCT 201 (Financial) 3
- BA 241 (Bus Law I) 3
- ECON 201 (Macro) 3
- MATH 272 or 200 3/4
- CIS 280 (Managerial Comm) 3

**YEAR 3**

- BA 300 (OrgTheory/Beh) 3
- BA 325 (Corp Fin) 3
- BA 343 (Prin of Mkt) 3
- Elective 3
- Elective 3

**YEAR 4**

- BA 461 (Neg/Cnflct Mgmt) 3
- BA 462 (Strategic Mgmt) 3
- BA 481 (Appl in Mgmt) 3
- U/D Business Elective 3
- Elective 3

**Note:**
- Upper or lower division courses.
- ECON 201 or ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER (3 credits must be non-business credits).
- Complete 12 upper-division (U/D) business electives in ACCT, BA, CIS, ECON or LOG.
- For BBA students, COMM A111 or COMM A241 is required for upper-division standing and is a prerequisite for CIS A280.
- Admission to Upper-Division Standing does not waive individual course prerequisites. Visit UAOnline for current course prerequisites.

**NOTE:**
A total of 120 credits is required for the BBA degree. At least 50% of the business credits required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 45 upper-division credits is required.

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A grade of C or better is required for all major requirements.  
This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.  
Please contact your academic advisor for more information.

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual:  
BBA MANAGEMENT

The study of management encompasses a variety of concepts and principles, including organizational theory, design, and development. These three concepts are more relevant in a global context than ever before. Studies within this program help students better understand the basic principles and tenets of human resource management, and how the management of people affects the larger institution overall. Students also learn strategies for negotiations, conflict resolution and arbitration, and entrepreneurship. The BBA Management degree prepares students for career opportunities as managers in corporations, non-profit organizations, and government agencies. Students may also find employment in the fields of personnel and benefits; recruitment and career planning services; as well as arbitration, conflict resolution and consulting.

Meet with your advisor to learn about the BBA in Management and employment options in this field.

Contact
Management and Marketing Department Chair
Dr. Edward Forrest at (907) 786-4161 or ejforrest@uaa.alaska.edu
or
The College of Business and Public Policy Student Advising Center (SAC)
(907) 786-4100 or sac@uaa.alaska.edu

Learn and develop your abilities
- Understanding individual and organizational behavior
- Understanding human resource issues
- Negotiating effectively
- Identifying and solving business problems
- Assessing business ethics and their implications
- Forecasting and planning operating systems
- Appraising and improving workplace performance
- Analyzing and designing jobs
- Creating employee training programs
- Managing compensation
- Understanding the history and management of Alaska Native Corporations
- Understanding global commerce
- Identifying and analyzing industry or geographic trends

Prepare for a professional designation
- Certified Management Consultant (CMC)
- PHR/SPHR Professional in Human Resources

Seek a specific career
- Business Intelligence Analyst
- Human Resource Management
- Operations Management
- Management Consultant
- Hospitality and Restaurant Management
- Retail Management
- Compliance Management
- Training and Development Specialist