

Name:

Year of Declared Major: 13-14

FALL

SPRING

YEAR 1

CR. SEM. GR.

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Written GER	3	_____	_____
COMM 111 or 241 ⁵	3	_____	_____
Hum GER	3	_____	_____
Nat Sci GER	3	_____	_____
Fine Arts GER	<u>3</u>	_____	_____
	15		

CIS 110 (Comp Concepts)	3	_____	_____
ENGL 212 (Tech Writing)	3	_____	_____
MATH 121 or 151	3/4	_____	_____
Hum GER	3	_____	_____
Nat Sci GER lab	<u>4</u>	_____	_____
	16/17		

YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 201 (Macro) ²	3	_____	_____
MATH 221 or 251	3/4	_____	_____
CIS 280 (Managerial Comm)	<u>3</u>	_____	_____
	15/16		

ACCT 202 (Managerial)	3	_____	_____
BA 273 (Stats for Bus) ³	3	_____	_____
ECON 202 (Micro) ²	3	_____	_____
Soc Sci GER ²	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

The Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, or LOG courses.⁶ Application is located in the SAC or at <http://www.uaa.alaska.edu/cbpp/> (Click Students - Links, Resources, Information)

YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
BA375/Econ 312 or 429	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

BA 381 (Consumer Beh)	3	_____	_____
BA 377 (Oper Mgmt)	3	_____	_____
CIS 376 (MIS)GER Capstone	3	_____	_____
U/D Business Elective ⁴	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

YEAR 4

BA 420 (Mkt Research)	3	_____	_____
BA 462 (Strategic Mgmt)	3	_____	_____
U/D Business Elective ⁴	3	_____	_____
U/D Elective	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

BA 460 (Mktg Mgmt)	3	_____	_____
BA 480 (Social Media)	3	_____	_____
U/D Elective	3	_____	_____
Elective ¹	3	_____	_____
Elective ¹	<u>0-2</u>	_____	_____
	12-14		

¹ Upper or lower division courses.

² ECON 201 **or** ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER (3 credits must be non-business credits).

³ Effective spring 2010 semester students must take BA 273 Introduction to Statistics for Business and Economics.

⁴ Complete 6 upper-division (U/D) business electives. **Recommend electives for Marketing majors are: BA 447 International Marketing and BA 463 Promotion Management.**

⁵ For BBA students, COMM A111 or COMM A241 is required for upper-division standing and for CIS A280 prerequisites.

⁶ Admission to Upper-Division Standing does not waive individual course prerequisites. Visit UAOnline for current course prerequisites.

NOTE: A total of 120 credits is required for the BBA degree. At least 50% of the business credits required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 45 upper-division credits is required.

A grade of C or better is required for all major requirements.

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog. Please contact your academic advisor for more information.