

Name:

Year of Declared Major: 12-13

## FALL

## SPRING

## YEAR 1

CR. SEM. GR.

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Written GER	3	_____	_____
COMM 111 or 241	3	_____	_____
Hum GER	3	_____	_____
Nat Sci GER	3	_____	_____
Fine Arts GER	<u>3</u>	_____	_____
	15		

CIS 110 (Comp Concepts)	3	_____	_____
ENGL 212 (Tech Writing)	3	_____	_____
MATH 121 or 151	3/4	_____	_____
Hum GER	3	_____	_____
Nat Sci GER lab	<u>4</u>	_____	_____
	16/17		

## YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 201 (Macro) <sup>2</sup>	3	_____	_____
MATH 221 or 251	3/4	_____	_____
CIS 280 Managerial Comm	<u>3</u>	_____	_____
	15/16		

ACCT 202 (Managerial)	3	_____	_____
BA 273 (Stats for Bus) <sup>3</sup>	3	_____	_____
ECON 202 (Micro) <sup>2</sup>	3	_____	_____
BA 264 (Personal Selling)	3	_____	_____
Soc Sci GER <sup>2</sup>	<u>3</u>	_____	_____
	15		

*The Upper-Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, or LOG courses<sup>6</sup> Application is located in the SAC or at <http://www.uaa.alaska.edu/cbppy/> (Click For Students)*

## YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
BA375/Econ 312 or 429	3	_____	_____
Elective <sup>1</sup>	<u>3</u>	_____	_____
	15		

BA 381 (Consumer Beh)	3	_____	_____
BA 377 (Oper Mgmt)	3	_____	_____
CIS 376 (MIS)GER Capstone	3	_____	_____
U/D Business Elective <sup>4</sup>	3	_____	_____
Elective <sup>1</sup>	<u>3</u>	_____	_____
	15		

## YEAR 4

BA 420 (Mkt Research)	3	_____	_____
BA 462 (Strategic Mgmt)	3	_____	_____
U/D Business Elective <sup>4</sup>	3	_____	_____
U/D Elective	3	_____	_____
Elective <sup>1</sup>	<u>3</u>	_____	_____
	15		

BA 460 (Mktg Mgmt)	3	_____	_____
U/D Elective	3	_____	_____
U/D Elective	3	_____	_____
Elective <sup>1</sup>	3	_____	_____
Elective <sup>1</sup>	<u>0-2</u>	_____	_____
	12-14		

<sup>1</sup> Upper or lower division courses.

<sup>2</sup> ECON 201 or ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER (3 credits must be non-business credits).

<sup>3</sup> Effective spring 2010 semester students must take BA 273 Introduction to Statistics for Business and Economics.

<sup>4</sup> Complete 6 upper-division (U/D) business electives. **Recommend electives for Marketing majors are: BA 447 International Marketing and BA 463 Promotion Management.**

<sup>5</sup> Admission to Upper-Division Standing does not waive individual course prerequisites. Visit UAOnline for current course prerequisites.

**NOTE:** A total of 120 credits is required for the BBA degree. At least 50% of the business credits required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 45 upper-division credits is required.

**A grade of C or better is required for all major requirements.**

**This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog.**

**Please contact your academic advisor for more information.**

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<http://www.alaska.edu/titleIXcompliance/nondiscrimination/>.