

Name:

Year of Declared Major: **10-11****FALL****SPRING****YEAR 1****CR. SEM. GR.****CR. SEM. GR.**

Written GER	3	_____	_____
COMM 111 or 241	3	_____	_____
Hum GER	3	_____	_____
Nat Sci GER	3	_____	_____
Fine Arts GER	<u>3</u>	_____	_____
	15		

CIS 110 (Comp Concepts)	3	_____	_____
ENGL 212 (Tech Writing)	3	_____	_____
MATH 121 or 151	3/4	_____	_____
Hum GER	3	_____	_____
Nat Sci GER lab	<u>4</u>	_____	_____
	16/17		

YEAR 2

ACCT 201 (Financial)	3	_____	_____
BA 241 (Bus Law I)	3	_____	_____
ECON 201 (Macro) ²	3	_____	_____
MATH 221 or 251	3/4	_____	_____
CIS 280 Managerial Comm	<u>3</u>	_____	_____
	15/16		

ACCT 202 (Managerial)	3	_____	_____
BA 273 (Stats for Bus) ³	3	_____	_____
ECON 202 (Micro) ²	3	_____	_____
BA 264 (Personal Selling)	3	_____	_____
Soc Sci GER ²	<u>3</u>	_____	_____
	15		

Upper Division Standing application is required to take any 300 or 400 level ACCT, BA, CIS, or LOG courses.⁵ Application is located in the SIO or at <http://www.uaa.alaska.edu/cbpp/studentadvisingcenter/udapplication.cfm>

YEAR 3

BA 300 (OrgTheory/Beh)	3	_____	_____
BA 325 (Corp Fin)	3	_____	_____
BA 343 (Prin of Mkt)	3	_____	_____
Elective ¹	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

BA 381 (Consumer Beh)	3	_____	_____
BA 377 (Oper Mgmt)	3	_____	_____
CIS 376 (MIS)GER Capstone	3	_____	_____
U/D Business Elective ⁴	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

YEAR 4

BA 460 (Mktg Mgmt)	3	_____	_____
ECON 312, 429 or BA 375	3	_____	_____
U/D Business Elective ⁴	3	_____	_____
U/D Elective	3	_____	_____
Elective ¹	<u>3</u>	_____	_____
	15		

BA 420 (Mkt Research)	3	_____	_____
BA 462 (Strategic Mgmt)	3	_____	_____
U/D Elective	3	_____	_____
U/D Elective	3	_____	_____
Elective ¹	<u>0-2</u>	_____	_____
	12-14		

¹ Upper or lower division courses.

² ECON 201 **or** ECON 202 (not both) may be used to satisfy 3 credits of Social Science GER (3 credits must be non-business credits).

³ Effective spring 2010 semester students must take BA 273 Introduction to Statistics for Business and Economics.

⁴ Complete 6 upper division (U/D) business electives. Recommend electives for Marketing majors are: BA 447 International Marketing and BA 463 Promotion Management.

⁵ Admission to Upper Division Standing does not waive individual course prerequisites. Visit UAOnline for current course prerequisites.

NOTE: A total of 120 credits is required for the BBA degree. At least 50% of the business credits required for the BBA degree must be earned at the University of Alaska Anchorage. A minimum of 45 upper division credits is required. **A grade of C or better is required for all ACCT, BA, CIS, ECON & LOG courses.**

This is a suggested sequence for taking courses and is not intended to take the place of the program requirements listed in the UAA Catalog. Please contact your academic advisor for more information.