

*University of Alaska Anchorage College of Business and Public Policy  
Study Abroad in China during summer 2015*







College of Business  
and Public Policy  
UNIVERSITY of ALASKA ANCHORAGE

Course: ECON A494C  
Globalization and China Economy and Business

Dates: May 11 - May 26, 2015

Destinations: Beijing, Xi'an, Chongqing, Wuhan and Shanghai in China

Faculty leaders: Dr. Qiujie "Angie" Zheng, Dr. Paul Johnson, Department of Economics and Public Policy

Students: Daniel Bonin (Economics), Wesley Early (Journalism & Public Communication), Diana Gonzalez Nolasco (Economics), Xiaoli Han (Accounting), Jacob Haworth (Accounting), Dominique Kurth (Accounting), Zachary Layton (Accounting), Ryan Masneri (Accounting), Matthew Williams (Global Logistics Supply Chain Management)

*Photobook designed by: Jacob Haworth*



Photo by Wesley Early



Beijing

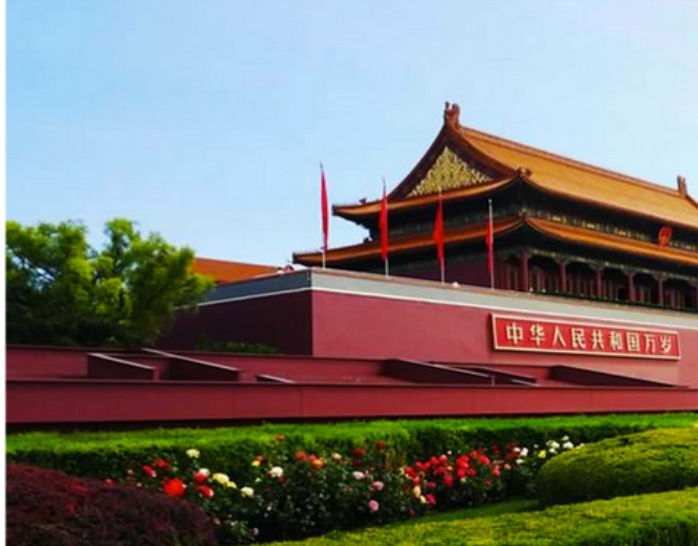
"The Great Wall itself defies comprehension." - Dan Bonin



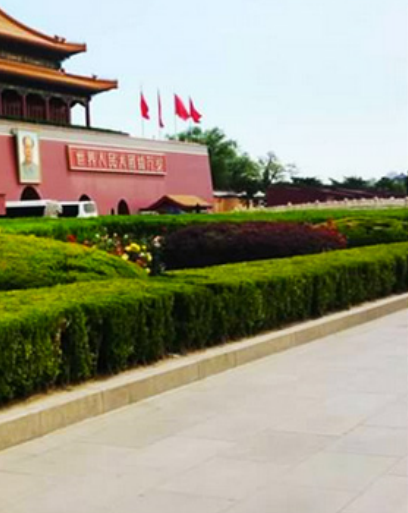
"Getting to see so many of the wonders of Chinese civilization in one trip, was a once in a lifetime opportunity. Besides the main attractions of the Great Wall, Forbidden City, and Terracotta Army, there were many temples, palaces, pagodas, and walls with just as much history behind them." - Dan Bonin



# Discovering Beijing







*This is an opportunity that any student should take. I know of several people that wish they would have signed up but did not. I tried to convince more people and now they regret not going. Going to China, an emerging economy and developing country, on a trip with an economics business focus, is a unique situation that a student will only have while in school. Having a professor that is from the country made it that much more valuable. I cannot imagine NOT going. I am the cheerleader for this kind of trip.' - Dominique Kurth*



*The Chinese economy is an amalgam of historical and modern philosophies. During our excursion, we visited several Chinese businesses and universities in an effort to understand the varying strategies for managing a business in a developing country. Many Chinese businesses perceive the American business philosophies to be optimum; therefore, the similarities reach far beyond the boardroom." - Jacob Haworth*



The exposure to a different nation on a different continent with a distinctly different culture will give you a knowledge that can only be experienced with first-hand experience. It will challenge your knowledge and give you a better understanding how the world and different nations function with one another. It provides an opportunity for personal growth that shouldn't be missed. It will improve your professional abilities and be an experience that you can draw on later in life. It is good for your humanity and your soul."  
- Matthew D. Williams



*Xi'an*



*Photo by Wesley Early*



*The trip to China has been the most exciting, enlightening, and memorable experience of my life. China is a diverse country with an enormous amount of history." - Jacob Haworth*





*"The Big Wild Goose Pagoda of Xi'an is a structure of imposing grandeur." - Xiaoli Han*





"I stood in amazement at the artisanship it took to construct a wall in the Ming Dynasty to withstand all these years. Some of the group members rented a bicycle to explore the wall, but I enjoyed strolling down

the wall at a softer pace. The history that emanates from within the city is captivating." - Jacob Haworth



Photo by Wesley Early



Chongqing

*'Everything in Chongqing exuded a sense of vibrancy and spirit.'*  
- Jacob Haworth







*The food was interesting and delicious. The bartering experiences were also fun. The views of historical places were mind blowing. The US Soybean Export Council presentation was very informative. I learned a lot of information on imports to China as well as changes in Chinese agriculture." Wesley Early*







*"China is so different in almost every way, that you couldn't help but learn something useful there, regardless of your interests." - Dan Bonin*





# Yangtze River

*The exposure to a different nation on a different continent with a distinctly different culture will give you a knowledge that can only be experienced with first-hand experience."*

*- Matthew D. Williams*



*Photo by Jacob Hamworth*



"I find the cultural experience of business visits gave me the most valuable knowledge I could bring back. Meeting business leaders and students in a foreign country has really expanded my knowledge about doing international business, as well as opening my eyes to how important it is. Before this trip, I probably wouldn't have felt comfortable going to China for business in my future endeavors; however, I would feel comfortable doing so after this trip."  
- Ryan Masner



*This study abroad program is a lifetime experience and your opportunity to explore China with a perfect schedule and arrangement designed by Angie. During business visiting, you can experience the rapid economic growth in China by yourself. You have chance to talk to successful business men and experience their working environment. There is lots of delicious local food waiting for you to try. The three days on Victoria Cruise will be lifetime memory with amazing views and leisure time.' - Xiadi Han*







Adventuring on the Yangtze River



Wuhan

*This trip was wonderful. It was scheduled with such precision that it felt like we spent a month in China. I had read a lot about China before going and I knew a lot of facts, but this trip helped me understand China.' - Dan Bonin*



The things you take away  
from this trip will stay with  
you for the rest of your life,  
and it would be a shame to  
miss that opportunity.”  
- Zachary Layton





Photo by Jacob Haworth



Shanghai

*"It was an amazing trip, I will never forget it."  
- Diana Gonzalez*



"I liked talking to business professionals, especially ones who ran their own business, because it allowed me to directly compare similar positions in the US. Talking to students was a great way to know what a person close to our age has gone through and also what their goals would be. The food! The food is always so good and if you thought you knew Chinese food you will be surprised. Seeing the sights that I have read about in countless magazines and seen on TV. It really was an amazing moment when I got to the top of the Great Wall and looked out and realized I was actually there." - Zachary Layton



*"China is a completely different culture than the West. You will see different ways of doing almost everything: eating, speaking, writing, drinking, breathing, driving, walking, travelling, even the beds, internet, and toilets are different. The food is excellent and abundant. There are also the epic monuments that dwarf the accomplishments of all other pre-modern societies, but I found the day-to-day activities of people most fascinating." - Dan Bonin*







*"Everything was arranged for us. During my time in China, I didn't find myself getting anxious or stressed, and I believe it was because everything was handled for me." - Zachary Layton*

*"I think everything was perfect! It is a high quality educational trip which condensed in two weeks." - Xiaoli Han*

*"It is a trip that opens up your eyes about the business world in another country, also knowing different cultures makes you more diverse." - Diana Gonzalez*

# Acknowledgements

It is not an easy process to initiate, prepare and organize the very first study abroad China course. Many people have provided tremendous support and help to create the course that significantly benefits UAA students to gain global perspective on economy and business from the study experience in China.

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