

Stasia Straley, CPA

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Teaching Philosophy

Students learn best when they understand why the information they are learning is important. In my classes, we take the time to tie information back to real life scenarios to help make those connections. I also create opportunities for participation with members from the business community. In addition, students need to understand that the learning process is a physiological one – we need to get their brain to change. Although my classes are in the business field, we talk about the brain a lot – how to treat the brain kindly (food, water, sleep, and exercise) and how to effect change in the brain (repetition, repetition, and repetition). Learning accounting isn't about being smart or not smart – it's about practicing enough to get your brain pathways to change. In my experience, incorporating these components into my courses increase student motivation, which in turn increases student learning and success.

Certifications

Certified Public Accountant, State of Alaska, 2006 - Present. License number 2262.

Education

M.S. in Accounting, University of Wyoming, December 2004

B.A. in Spanish, University of Wyoming, August 2003

B.S. in Accounting, University of Wyoming, May 2003

A.S. in Mathematics, Western Wyoming Community College, May 1999

Academic/Teaching Experience

1/2009 – Present	University of Alaska Anchorage (UAA), Anchorage, AK Professor of Accounting. Teach all six required accounting classes in the Associate of Applied Science (AAS) - Accounting program. Teach five of the required accounting classes for the Bachelor of Business Administration (BBA) - Accounting program including both upper division tax courses and first semester course in intermediate accounting series. Responsible for preparing class syllabi, lectures, in-class exercises, quizzes, and exams for 150+ enrolled students each semester. Responsible for career and academic advising.
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1/2005 – 12/2008 KPMG LLP, Anchorage, AK
Senior Tax Associate. Selected as National Instructor at KPMG for Tax Fundamentals new hire training, as well as Intern Training for 2007-2008 and 2008-2009 seasons. Updated local office training curriculum for tax new hires and interns. Prepared and reviewed federal and state tax returns and other filing requirements. Prepared and reviewed payroll forms and employee benefit filings. Supervised and mentored staff. Traveled to universities out of state for recruiting, and participated in local recruiting events.

Curriculum Development and Assessment

AAS Accounting Annual Assessment Survey. 2011-Present. Compiled statistics from other faculty and adjunct instructors teaching in the AAS Accounting Program. Created a report with suggested improvements. Submitted report to OAA and shared with other AAS Accounting faculty and adjunct instructors.

AAS Accounting Assessment Plan Update. 2016-2017. Worked with faculty from the Mat-Su and Kodiak community campuses to develop a shared assessment plan across campuses for the AAS in Accounting.

AAS Accounting Program. 2017, 2012. Updated the Course Content Guide (CCG) and Curriculum Action Request (CAR) for each accounting course in the two year program on a rotating schedule. Reviewed and updated the curriculum and assessment plan.

Making Learning Visible: A Beginning Exploration of Assessing and Documenting your Teaching. AY 2011-2012. The Scholarship of Teaching and Learning Topics in Higher Education Book Group: Inquiry into the College Classroom by Paul Savory, Amy Nelson Burnett, and Amy Goodburn. Focus is to advance faculty skills in assessing, documenting, and demonstrating effective teaching strategies.

CBPP Assessment Week Participant. 2012, 2010, 2009. Assessed student products related to several BBA goals, and developed and refined rubrics relating to those goals.

Courses Taught

Principles of Financial Accounting I (AAS)	Income Tax Preparation (AAS)
Principles of Financial Accounting II (AAS)	Individual Income Tax (BBA)
Principles of Financial Accounting (BBA)	Corporate and Partnership Income Tax (BBA)
Principles of Managerial Accounting (AAS/BBA)	Payroll Accounting (AAS)
Introduction to Computerized Accounting (AAS)	Workpaper Preparation and Presentation (AAS)
Introduction to Alaska Native Business	Intermediate Accounting I (BBA)

Service

Community

FOCUS, Inc. Treasurer 2015-2019, Secretary 2014-2015, Board Member 2013-2019. Provide accounting guidance and other board support for a mid-sized nonprofit entity that works to support individuals who experience special needs and their families.

Alaska Society of CPA's (AKCPA) Board Member. 2014-Present. President-elect 2019. Our mission is the promotion, upgrading, perpetuation and unification of the accounting profession.

Alaska Society of CPA's (AKCPA) Relations with Education Committee. 2012-Present. Improve and maintain regular channels of communication with administrators, teachers and students of local educational institutions.

Eagle River Boys and Girls Club Parental Advisory Board – Vice President. 2009 - Present. Coordinate and volunteer fundraising events. Make decisions regarding special expenditures.

Junior Achievement of Alaska. 2017-2019, 2014. Volunteered weekly in a local high school for two months to equip students with the tools and skills required to earn and keep a job in a high-growth career industry.

Saint Andrew's Catholic Church, Parish Accountant (Consulting). 2009 – 2017. Calculate semimonthly and monthly payroll. File quarterly and annual payroll tax returns. Review monthly financial statements with \$13 million in assets. Post adjusting and correcting journal entries. Prepare monthly and quarterly reports for the Archdiocese of Anchorage, Finance Council, and parishioners. Prepare debt ratio calculation to ensure \$6.5 million bond issue is in compliance. Assist with annual audit. Supervise and assist one accounting employee and two accounting volunteers.

Get Real Financial Reality Fair Volunteer. 2019, 2017. Volunteered at a local high school to help student understand the consequences of spending, and how to budget.

Chugiak High School Volunteer. Spring 2015. Volunteered to assist juniors and seniors in mock interviews for a business class. Reviewed their cover letters and resumes and provided feedback.

Love INC (Love in the Name of Christ) of Eagle River. Volunteer: 3/2012-8/2014, Treasurer: 7/2009-3/2012. Volunteer: Prepare annual non-profit tax return (Form 990) and assist bookkeeper with technical accounting questions. Treasurer: Made high level decisions regarding the direction of the organization. As chair of Finance Committee, reviewed monthly financials. Served on Marketing Committee. Promoted the entity's mission, planned events, and recruited volunteers. Prepared annual Form 990.

Alaska Association for Career and Technical Education. Spring 2012. Examined financial records for accuracy and suggested improvements to recording process.

Girl Scout's Women of Science & Technology Day. Spring 2012. Partnered with a UAA student to create and lead two workshops for girls ranging in age from Kindergarten to 8th grade.

University-Wide

UAA Care Team Trainer. 2016-Present. Attended training to be able to teach others about the services the UAA Care Team can provide. Presented in various venues regarding the Care Team services.

UAA Accounting Club Advisor. 2015-2019, Co-advisor 2009-2014. Mentored students, whose mission is to coordinate networking events where students interact with accounting professionals.

UAA Accounting Club Alaska Native Business Panel Moderator. 2018

UAA Academic Innovations & eLearning Presentation: Engaging Students Online. 2018

UAA Faculty Grants and Leaves Committee., Member AY 2018-2019, 2016-2017; Co-chair AY 2017-2018.

UAA Center for Advancing Faculty Excellence (CAFE) Administrative Assistant and Program Coordinator Search Committee. 2018.

Excel Trainer. 2017-2018. Developed and presented two training sessions in Excel for the UAA Financial Aid staff of about 15 members.

UAA Associate Vice Chancellor for Admissions, Recruiting, and Marketing Search Committee. 2018.

UAA AAS GER Review Committee. 2017-2018. Reviewed and revised the General Course Requirements for AAS Degrees.

UAA Center for Advancing Faculty Excellence (CAFE) Workshops. AY 2011-2018.

- Real-time Feedback Sparkshop (2019)
- Great Ideas for Teaching Students (GIFTS) Session (2019, 2018)
- Interactive Teaching Methods (2019)
- High Impact Practice (HIP) Team Session Report Out (2019)
- Co-facilitated session "Interactive Teaching Tips" with a student (2018)
- Co-facilitated session "Enhancing Mental Toughness to Increase Student Success" (2013)
- Co-facilitated session "Increasing Student Engagement in the Classroom" (2012)
- New Faculty Forum Panel Participant: "I made it through the first week of class; now what else do I need to know and where can I find help?" (2011)
- New Faculty Forum Panel Participant: "Frequently Asked Questions About the Retention, Tenure, and Promotion Process." (2011)

UAA Academic Advisor Committee. 2016-2017. Collaborated with other UAA faculty and staff to write a position description for a possible senior academic advisor.

UNAC Elections Committee. Member 2012-2019.

UNAC Travel Committee. Member AY 2012-2013.

UAA Learning Resource Advisory Committee. Member AY 2012-2013.

UAA Faculty Senate Professional Development Committee. Member AY 2011-2012.

College of Business & Public Policy (CBPP)

BA 201: Introduction Alaska Native Business Co-facilitator. (2012-Present). Partner with KPMG and CBPP faculty to offer a one credit course to introduce students to the Alaska Native Claims Settlement Act and Alaska Native Organizations. The course also encourages students to consider business-related career opportunities within Alaska Native Organizations.

AAS Accounting Program Coordinator. 2013-Present. Recruit, train, and support adjunct instructors to fill open classes each year, market the program to potential students, maintain, update, and coordinate curriculum between faculty on multiple campuses. Enrollment of over 100 students.

CBPP Accounting Professor Search Committee. 2017

CBPP Dean Search Committee. 2017

CBPP Strategic Management Professor Search Committee. 2017

CBPP Student Conduct Administrator Search Committee. 2017

CBPP Leadership Fellows Program Interviewer. 2017, 2015, 2014.

CBPP Student Advising Center (SAC) Director Search Committee Chair. Spring 2015. Committee was responsible for finding the director for the SAC, which advises over 1500 CBPP students, and supervises two staff members as well as student workers. This is a key department in the college.

CBPP Assurance of Learning Committee. Co-chair AY 2011-2013, Member AY 2010-2011.

CBPP Scholarship Committee. Chair AY 2011-2013, Member AY 2009-2011.

CBPP Awards Program Committee. Member AY 2010-2013.

CBPP Steering Committee for Academic/Curriculum Initiatives. Member AY 2012-2014.

CBPP AAS Committee. Co-chair AY 2013-Present, Member AY 2012-2013.

CBPP Adjunct Committee. AY 2013-2014. Mentored adjunct faculty.

CBPP New Faculty Committee. AY 2013-2014. Mentored new faculty.

Accounting and Finance Department

Accounting Recruiting Cycle Coordination. 2013-Present. Assist UAA Career Services and Interim Associate Dean to coordinate Accounting Week process and dates with the local accounting firms, including dates for resume review sessions, resume submission deadlines, and interview dates (Accounting Week dates). Also hold a Recruiting Cycle workshop for the students to assist in familiarizing them with Accounting Week events.

Accounting Department Workshops. 2009-Present. Developed and coordinated a series of workshops to help accounting majors develop skills they'll need after graduation. Introduced students to different career options available to them with an accounting degree through a Careers in Accounting: Speed Dating Event. Also offered various Excel, CPA exam, and other various workshops. Co-hosted the IRS Criminal Investigations Adrian Project.

Anchorage Area High School Career Days and Presentations. 2018, 2010-2012.

Awards and Recognitions

Spring 2019 – Recipient of UAA Center for Advancing Faculty Excellence “Outstanding Contributions to Faculty Development” Award.

Spring 2018 – Recipient of grant from UAA Center for Advancing Faculty Excellence to attend “Using High Impact Practices (HIPs) to Teach First-Year Students” conference hosted and to implement a HIP in a first year course.

Spring 2018 – Nominated for Chancellor Award for Excellence: Promoting Student Achievement.

Fall 2017 – Recipient of travel grant from United Academics AAUP/AFT to attend the Lilly Conference on Teaching for Active and Engaged Learning.

Spring 2017 – Nominated for Chancellor Award for Excellence: Promoting Student Achievement

Spring 2016 – Recipient of UAA Accounting Club Teacher of the Year Award; Recipient of UAA Student Access, Advising, & Transition Influential Faculty Award.

Spring 2015 – Recipient of UNAC Faculty Development Award.

Spring 2014 – Recipient of UAA CBPP Advisor of the Year Award; Nominated for UAA CBPP Teacher of the Year Award; Recipient of Innovative Learning Partner Award from UAA Academic Innovations and eLearning.

Spring 2013 – Nominated for UAA CBPP Teacher of the Year Award.

Spring 2012 – Nominated for UAA CBPP Teacher of the Year Award.

Spring 2012 – Received travel grant from United Academics AAUP/AFT to attend the Lilly-West Conference on College and University Teaching.

Spring 2010 - Nominated for UAA CBPP Teacher of the Year Award.

Fall 2007 - KPMG Outstanding Instructor. Recognition for outstanding participant ratings and feedback.

Spring 2005 – Recipient of Outstanding Citizenship Award from University of Wyoming. Recognition for commitment to department and maintaining positive attitude.

Professional Memberships

2010 to Present: Alaska Society of Certified Public Accountants.

2004 to Present: Member of the American Institute of Certified Public Accountants.