

VITA

Paul Johnson

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OBJECTIVE

TEACHING INTERESTS include a range of topics in the following categories: Principles of Macroeconomics, Principles of Microeconomics, Intermediate Macroeconomics, Money and Banking, International Economics and Environment of Business.

RESEARCH INTERESTS include the areas of Business Cycle Macroeconomic Experiments, International Economics and Trade Experiments, Pedagogy of K-12 Classroom Experiments, Banking Panics, Uncertainty and Financial Crises, Banking Theory and International Economics Theory.

ACADEMIC BACKGROUND

1985	Ph.D., University of Rochester, May, 1985 College of Arts and Sciences Major: Economics
1983	MA, University of Rochester, May, 1982 College of Arts and Sciences Major: Economics
1977	BA, Macquarie University, December 1977 School of Economics and Finance Major: Economics

EXPERIENCE

2011-Present Professor

Chair of the Department of Economics
College of Business and Public Policy
University of Alaska Anchorage
Teaching the following courses: Principles of Macroeconomics,
Intermediate Macroeconomics.

2001-2011 Associate Professor

Department of Economics
College of Business and Public Policy
University of Alaska Anchorage
Teaching the following courses: Principles of Macroeconomics, Principles of
Microeconomics, Intermediate Microeconomics, Intermediate Macroeconomics,
Econometrics, Money and Banking, International Economics.

1994-2001 Associate Professor

Department of Business Administration
College of Business and Public Policy
University of Alaska Anchorage
Teaching the following courses: Environment of Business, Organizational Theory
and Behavior, International Marketing, International Comparative Management,
Strategic Management, International Comparison of Business practices,
Marketing Management

1989-1994 Assistant Professor

Department of Business Administration
College of Business and Public Policy
University of Alaska Anchorage

1988-1989 Research Officer

Australian Treasury
-worked on national transport and infrastructure policy, and national privatization
proposals
-prepared cabinet submissions and reports

1987-1988 Visiting Lecturer

Nanyang Technological University
Teaching Principles of Economics and Money and Banking

1986-1987 Research Officer

Australian Treasury
-represented the Treasury at international fisheries trade negotiations
-prepared reports in preparation for international trade negotiations
-liaison for Australian overseas OECD and IMF representatives
-prepared reports on international commodity price trends

1983-1985 Lecturer

York University Canada
Teaching Principles of Macroeconomics, International Economics, and Money
and Banking

1977-1978 Research Officer

Reserve Bank of Australia
-prepared reports on the banking sector
-added new modules to an econometric model of the banking sector

PUBLICATIONS

Working papers

Jonathan E. Alevy and Paul Johnson, "A Classroom Financial Market Experiment", UAA Department of Economics Working Paper WP 2013-01.

Refereed Journal Articles

Paul Johnson, "An International Economics Classroom Experiment", Southern Economic Journal, Volume 77, Number 2, October 2010, pp. 501-513.

Yong Cao, Ed Forrest, Paul Johnson and Rashmi Prasad, "Hard Regulations and Soft Constraints: China's Institutional Crisis and Models for Change", Journal of International Management Studies, Volume 4, Number 2, August 2009, pp. 50-57.

Stephen L. Jackstadt, Paul Johnson and Bart J. Wilson, "Economics Works! Experiments in High School Classrooms", Journal of Private Enterprise, Volume 23, Number 2, 2008, pp. 149-156.

Kyung-il Ghymn, Paul Johnson and Buarat Suarat, "Thailand Import Managers' Purchasing Behavior", Journal of Asian Business, Volume 9, Number 1, 1993, pp. 1-12.

Kyung-il Ghymn, Paul Johnson and Weijiong Zhang, "Chinese Import Managers' Purchasing Behavior", Journal of Asian Business, Volume 9, Number 3, 1993, pp. 35-46.

Paul Johnson and John Choon Kim, "U.S. National Energy Strategy", OPEC Review, Volume 16, Number 4s, 1992, pp.143-158.

Refereed Book Chapters

Paul Johnson, "Market Structures, Pricing and Productivity", Book chapter, Economics & Personal Finance Education, NBEA 2009 Yearbook, edited by Dr. William J. Wilhelm, National Business Education Association, 2009, pp. 44-56.

Software Programs

Paul Johnson and Ben Saylor, "Price Adjustment and the Current Account under a Flexible Exchange Rate Regime", <http://econlab.uaa.alaska.edu/software.htm>, 2010.

Paul Johnson and Ben Saylor, "Island Experiment", <http://econlab.uaa.alaska.edu/software.htm>, 2011.

Conference Presentations

Johnson Paul and Qiujie Zheng, "Trading in Networks: a Classroom Experiment", Chinese Economists Society Annual Conference, June 2014.

Jonathan Alevy and Paul Johnson, "A Global Liquidity Shock Classroom Experiment", American Economic Association Annual Conference on Teaching and Research in Economic Education, May 2014.

Jonathan Alevy and Paul Johnson, "A Classroom Financial Market Experiment", American Economic Association Annual Conference on Teaching and Research in Economic Education, May 2013; Western Economics Association Annual Conference, June 2013.

Jonathan Alevy and Paul Johnson, "A Teaching Experiment on Financial Contagion", Regional Economic Science Association Conference, November 2010; Western Economics Association Annual Conference, June 2012.

Jonathan Alevy and Paul Johnson, "A Teaching Experiment on Financial Contagion", Regional Economic Science Association Conference, November 2010; Western Economics Association Annual Conference, June 2012.

Paul Johnson, "A Classroom Business Cycle Experiment", Western Economic Association Annual Conference, June 2010.

Paul Johnson, "A Classroom Business Cycle Experiment", Regional Economic Science Association Conference, November 2009.

Paul Johnson, "An Exchange Rate and Current Account Classroom Experiment", Regional Economic Science Association Conference, November 2008.

Paul Johnson, "A Classroom Equilibrium Exchange Rate Experiment", Southern Economic Association Annual Meeting, November 2007.

Stephen L. Jackstadt and Paul Johnson, "Promoting Experimental Economics in the Classroom", National Council on Economic Education Annual Conference, October 2007.

Stephen L. Jackstadt and Paul Johnson, "Teaching Experimental Economics in High School Classrooms", National Council on Economic Education Annual Conference, October 2006.

Paul Johnson, "Conducting a Double Oral Auction in a High School Computer Lab: A Pilot Study", Gulf Coast Economics Association Conference, October 2005.

Paul Johnson, "Alternative Measures of Distance in Gravity Models", Southern Economic Association Annual Meeting, November 1999.

Askar Choudry, Eric Downey and Paul Johnson, "Short-term Prediction of Hemlock Log Prices in Japan", The Institute of Management Sciences International Conference XXXII, June 1994.

Paul Johnson, "Uncertain Input Demand and the Japanese Fish Import Market", International Trade and Finance Association Winter Meeting, January 1994.

Paul Johnson, "Creating Firm-Specific Capital in the Large Japanese Firm", Association of Japanese Business Studies Annual Meeting, January 1992.

Paul Johnson, "Developing a Computer Trade Database for Small Export Business", Pan-Pacific Conference VIII, May 1991.

Paul Johnson and Ji-Liang Yang, "Is the Introduction of a Nation-Wide State Enterprise Tax in the PRC Feasible? Lessons from the United States", Atlantic Economic Society Annual Meeting, October 1990.

Service and Professional Presentations

Paul Johnson, "Experiments in the Economics Classroom", First Annual UAA Learner-Centered Education Symposium, March 2007.

Lee Huskey and Paul Johnson, "Is E-Commerce for Me?", Anchorage Conference on E-Commerce, March 2006.

Paul Johnson, "Politics and Society in China's Reform Era", Alaska Institutional Investors Education Symposium, May 1999.

Paul Johnson, "Doing Business in China and Hong Kong", U.S. Commercial Service Export Seminar, May 1997.

Paul Johnson, "Doing Business in South East Asia", UAA World Trade Center Alaska Seminar, April 1997.

Paul Johnson, "Doing Business in Singapore", UAA World Trade Center Alaska Seminar, September 1996.

Paul Johnson, "Teaching Ethics with Business Cases", UAA American Russian Training Program for Russian Faculty, Winter 1996.

Paul Johnson, "The International Tourist as Customer", U.S. Commercial Service Export Seminar, March 1994.

Paul Johnson, "Resources for International Trade", U.S. Commercial Service Export Seminar, March 1994.

Paul Johnson, "The North American Free Trade Agreement", The Wednesday Roundtable, November 1993.

Paul Johnson, NAFTA Debate, (vs. Mr. Jerry Hood of the Teamsters Union), Bartlett Democratic Club (Sponsor), October 1993.

Paul Johnson, "Managing Cultural Diversity in the Workforce", FAA Sponsored Conference on Managing Diversity in the Workforce, August 1993.

Paul Johnson, "Marketing Timber Products in the Pacific Rim", UA Cooperative Extension Timber Marketing Conference, Wrangell 1996.

Research Monographs and Other Reports

Paul Johnson, "Teacher's Resource Guide in Experimental Economics", 2007.

Paul Johnson, "Analysis of Selected Markets for Alaskan Seafood Products", 1996.

Paul Johnson (Editor), "Alaska Export Trends", UAA Alaska Center for International Business, Spring 1993.

Paul Johnson and Kau Ah Keng, "The Service Sector in Singapore: a Macro Approach", Canadian International Development Agency Report, November 1987.

SERVICE

University Service

UAA Service

- Occasional guest speaker in INTL North Asia and the Pacific Rim 2001-2003
- UAA International Studies committee 1998-1999
- Represented UAA Alaska Center for International Business at Annual Gruenfeld Conferences on Timber marketing in the Pacific Rim (Seattle) 1994-1996

CBPP Service

- ITAC Technology committee 2007-2010
- CBPP Curriculum committee 2007-2009
- AACSB Maintenance of Accreditation committee 2007
- CBPP Standards committee 2001-2002 2004-2006
- Associate Dean 2000-2001
- BBA management review task force 1998-1999
- Chair CBPP Tripartite Review committee 1996-1998

Department Service

- Economics Department Chair 2000-2005, 2010-2012
- Economics Department Internship coordinator (ECON 454) 2000-2005, 2008-2011
- Prepared and submitted three economics department five year cyclical reviews 1999 2005 2010
- CAR/CCG for ECON 463 revision 2010
- Search committee for new tenure-track economics faculty/Director of the Center for Economic Education 2008-2009
- Search committee for new tenure-track economics faculty 2002-2003 2007-2008
- Economics Club advisor 2001-2003 2007-2008
- Department website committee 2007-2008
- Experimental economics lab and program coordinator 2001-2005

- Prepared and submitted Economics Department re-accreditation report 2005
- Assisting in coordinating activities of first Rasmuson Chair 2002-2005
- BA Department Chair 1999-2000
- Wrote BA Department accreditation report 1999
- BA Department faculty recruitment committee 1995-1997
- PI for two experimental economics grants (focused on building the experimental program) with a combined value of \$150,000 ongoing

Professional Service

- Referee for the International Trade Journal 1995-2011
- Advised Pearson Publishing on design of classroom experiments 2009
- Co-instructor Conoco Workshop in Experimental Economics for K-12 teachers 2009
- Coordinator Summer Workshop in Experimental Economics for High School Students 2009
- Instructor Conoco Summer Workshops in Experimental Economics for K-12 teachers 2006-2008
- Instructor workshops on experimental economics for visiting Russian faculty under the American Russian Center program 2004-2006
- Coordinated with George Mason University instructors to set up the 2005 Summer UAA-GMU International Workshop in Experimental Economics for Graduate Students 2004-2005

Community Service

- Judge for 2009 Native Insight Competition Essays 2009
- In cooperation with the Center for Economic Education presented and ran demonstration experiments in economics classrooms in Bartlett, East High and South High 2005-2006
- Multiple presentations to business and general audiences on export trends and "How to do Business in Asia" talks 1994-1999
- Responding to requests for data and advice from the public and small business on export opportunities and trends 1994-1999
- Producing occasional Alaska Export trends bulletins 1994-1999
- Debriefing businesses on contents of marketing research regarding seafood and timber markets 1994-1999
- Attending export trade conferences and meetings 1994-1999
- Liaison with other Alaska trade organizations: The U.S. Government Trade Office, the State Office of International Trade, the UAA World Trade Center 1994-1999

AWARDS/HONORS

CBPP advisor of the year award 2007

PROFESSIONAL DEVELOPMENT

- Completed BA 461 Business Law I and BA 462 II for credit 2006-2008
- Attended George Mason University Workshop on Experimental Economics 2001
- Member international economics delegation visiting the People's Republic of China as part of a People to People program 2000
- Visited Magadan Pedagogical University under CBPP program for faculty 1995

PROFESSIONAL MEMBERSHIPS

- American Economic Association
- Economic Science Association
- Southern Economic Association
- Western Economic Association
- International Economics and Finance Association