

*“We are fortunate to have Lisa-Marie join our program. She is an amazing, charismatic Alaska Native executive. The next generation of leaders will gain so much from her experience and wisdom. We are pleased to have her lead this important class.”*

– Sharon Guenther Lind, Alaska  
Alaska Native Business Management

Check with your Student Advisor for prerequisites and other information. This course may be an elective option for MBA students.

Student Advising Center  
(907) 786-4100  
sac@alaska.edu

### Questions?

Sharon Guenther Lind  
(907) 229-7077  
SGLind@alaska.edu

## Spring 2025

# ANC Leadership

## BA A402 - CRN 30255

**Tuesday/Thursday evenings  
beginning in January 2025**

**WITH ADJUNCT  
PROFESSOR**

**Lisa-Marie  
Ikonomov**



**President/Principal,  
Ikonic Public Relations, LLC**

Lisa-Marie Ikonov serves as President/Principal of Ikonic Public Relations, LLC, which she founded in 2018. Prior to founding Ikonic, Lisa-Marie held leadership positions at several Alaska Native organizations where she led corporate communications, shareholder services, and public relations. Since 2016, Lisa-Marie has served on the Board of Directors for Goldbelt, Incorporated, Juneau’s urban Alaska Native Corporation.

Currently, she is pursuing a Doctorate in Strategic Communications from the Regent University. Born and raised in Juneau, Alaska, Lisa-Marie is an enrolled tribal member of the Tlingit & Haida Indian Tribes of Alaska and the Douglas Indian Association