



EDUCATIONAL EXCELLENCE AT THE HEART OF THE GLOBAL SUPPLY CHAIN

LOGISTICS

Business logistics involves using human and financial resources to facilitate purchasing, transportation, production, warehousing, distribution and customer service along a supply chain. As experts in managing the flow of goods, services and information, logisticians and supply chain managers play essential roles in keeping businesses efficient and competitive.

The Logistics Program offers a full spectrum of programs, designed in collaboration with industry, to meet the real-life needs of domestic and international businesses.

At UAA, experienced professionals are exposed to the cutting-edge of the discipline in order to prepare for the next level. Other students earn the credentials to qualify for promotion or fast-track their entry into high-paying careers in logistics and supply chain management.

LOGISTICS IN ALASKA

Alaska, with its great size, abundant resources and strategic locale, is a hub of multi-modal logistics activity. As a logistical gateway to the United States, Alaska plays a prominent role in the nation's flow of international trade.

For more than a century, innovative and efficient logistics have been developed to facilitate and manage Alaska's economic growth.

Anchorage, the state's largest city, is positioned along the great circle route for U.S.-Asia air cargo. Ted Stevens Anchorage International Airport is within nine hours flying time of 95 percent of the industrialized world. It is one of the world's busiest cargo airports and benefits from the most liberal international air cargo transfer options allowed anywhere in the United States.



Photo courtesy of FedEx



Photo courtesy of Alaska Railroad



Photo courtesy of Lynden, Inc.**

ALASKA'S MARITIME ADVANTAGE

The great circle route for ocean vessels, traveling the world's busiest shipping lanes between U.S. west coast and Asian ports, passes through, or near, the Aleutian Islands archipelago. Alaska's waters are some of the most challenging in the world and several carriers in Alaska's trade lanes use specially designed vessels to deal with nature's challenges.

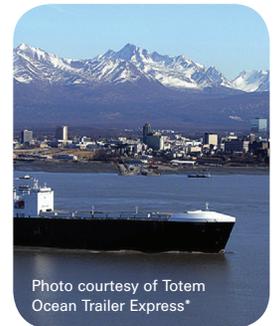


Photo courtesy of Totem Ocean Trailer Express*

Alaska is a state rich in resources including petroleum, natural gas, minerals and timber as well as the most expansive, diverse, and efficiently managed fishery in the world.

Alaska is a major tourist destination with some of the world's largest and most opulent cruise ships plying its coastlines and docking at its ports. The Alaska Marine Highway, the nation's most expansive network of ferries, is designed to foster tourism and connect many of Alaska's water-locked coastal communities.

LOGISTICS PROGRAM

College of Business & Public Policy University of Alaska Anchorage

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UAA is an EO/AA Employer and Educational Institution



Consortium Library

UAA'S LOGISTICS PROGRAM

Since 1999 UAA's Logistics Program has been offering operational and managerial education, cutting-edge research and scholarship, and professional consultation throughout Alaska and beyond.

UAA's Logistics Program is at the forefront of educating Alaskans and their world-wide trade partners on how to manage logistical activities and supply chains as they become increasingly complex and integrated across the world.

Our professors are expert educators and researchers covering all facets of logistics and supply chain management. Of particular interest are strategic planning, transportation and trade, negotiation and leadership, cross-cultural business activity, knowledge management, radio frequency identification (RFID) and the measurement of value along the supply chain.

Using state-of-the-art classrooms, world-class online library resources, and extensive databases, our educational programs are designed to train students at many levels; from those just out of high school to those seeking a graduate degree. Whether your interest is in logistics operations, mid-level management, or executive leadership we have the logistics and supply chain management program to meet your career goals.



Accredited by the Association to Advance Collegiate Schools of Business (AACSB) International

THE COLLEGE

UAA's Logistics Program is part of The College of Business & Public Policy (CBPP) housed in Rasmuson Hall.

The CBPP offers programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). Students can earn certificates, undergraduate degrees and graduate degrees.

The college has state-of-the-art computer labs and classrooms, each with the latest hardware and software. The faculty at the college have doctorates from many of the best universities in the world. An environment that values, promotes, develops, and fosters equal treatment of cultural and ethnic groups is maintained. Students are trained to meet the ethical, environmental and moral challenges facing future business leaders.

THE CAMPUS

The University of Alaska Anchorage is situated on an urban campus within Alaska's largest city. The campus is surrounded by green belts and lakes, and is connected to an award-winning 120-mile trail system. UAA students enjoy the best of metropolitan living and the surrounding Alaska wilderness.



Rasmuson Hall

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Take off on your career path

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